

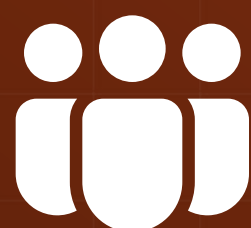
# COMMERCIAL OFFER



x

FOEL

# ADVANTAGES OF MEDIA BOARDS



## Brand Awareness

The brand becomes more recognizable and memorable among the target audience.



## Increase in Search Queries

More users search for the brand, improving its ranking in search results.



## Traffic Attraction

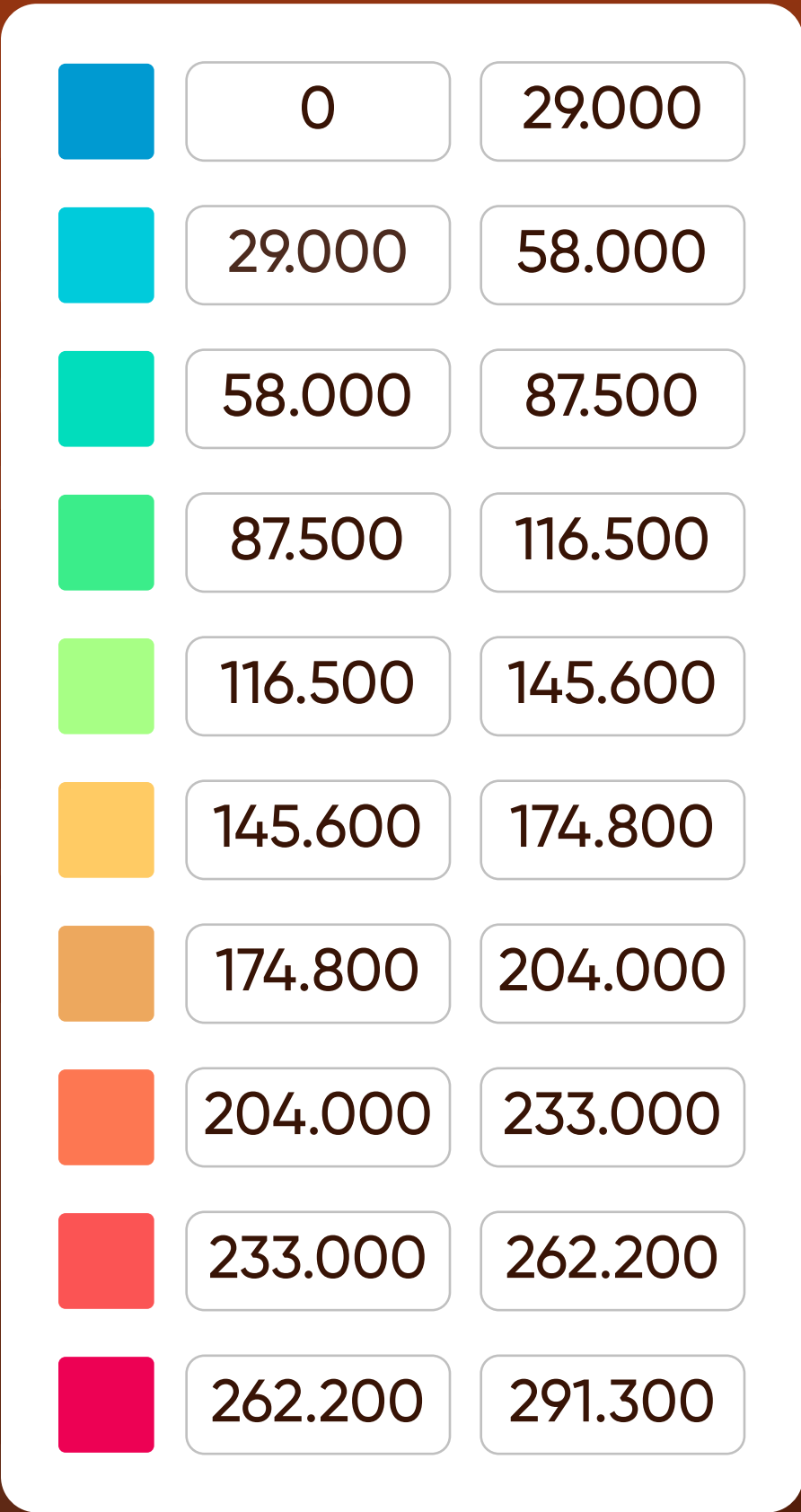
People often see media boards and LED screens while driving or walking by, which contributes to increased sales and engagement.



# EFFECTIVENESS OF PLACEMENT: TRAFFIC AND COVERAGE OF OUR BOARDS

## Vehicle Traffic

Number of cars per day



\* Data is provided by 2GIS PRO and obtained from GPS tracks of users of the 2GIS navigator app, identified using unique trip identifiers.







# MEDIA BOARDS BLOCKS 1-6

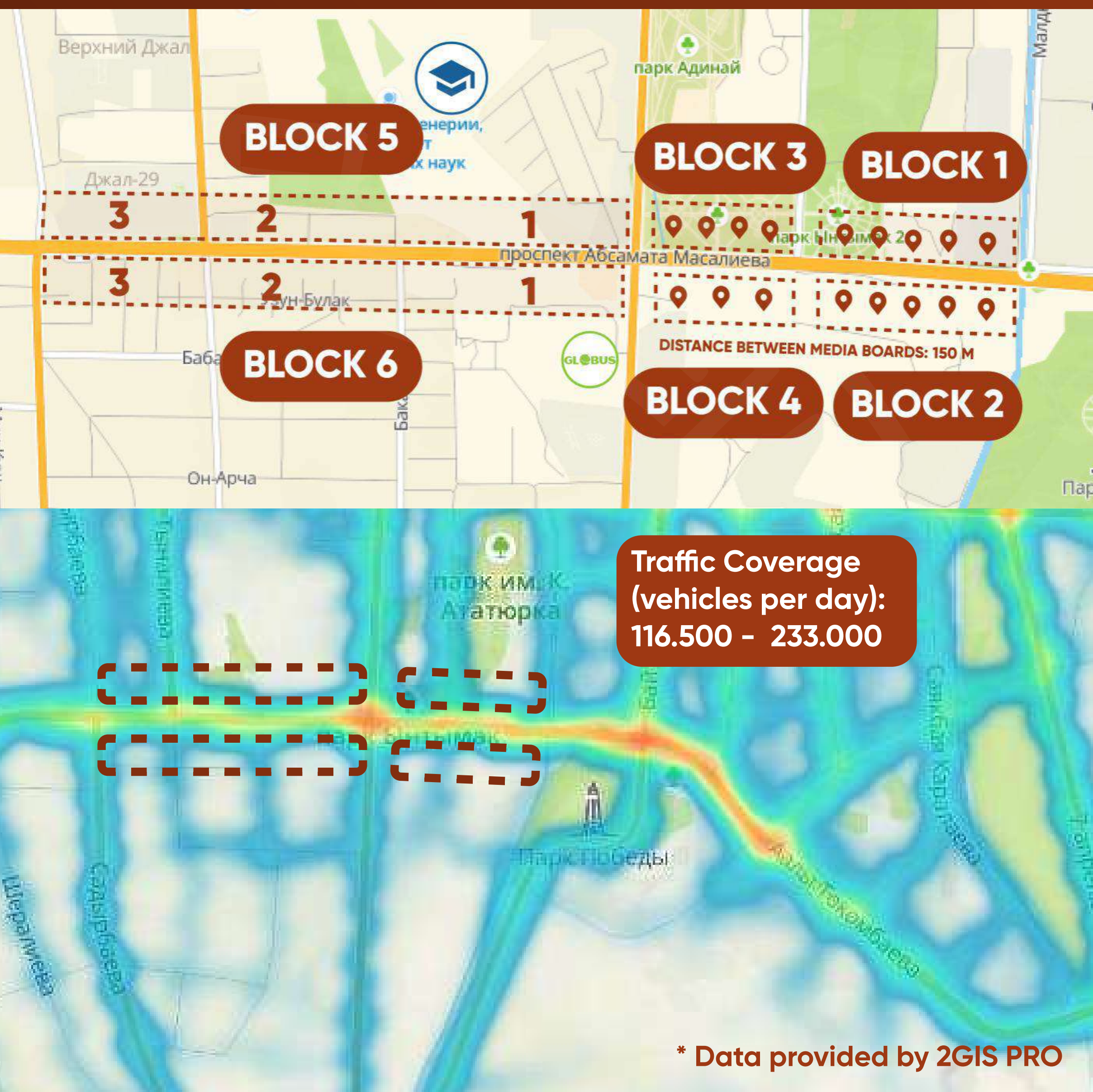
• Sold only by blocks

Price per media board  
**15 000 som/month**

Impressions per day  
**480**

Video duration  
**10 seconds**

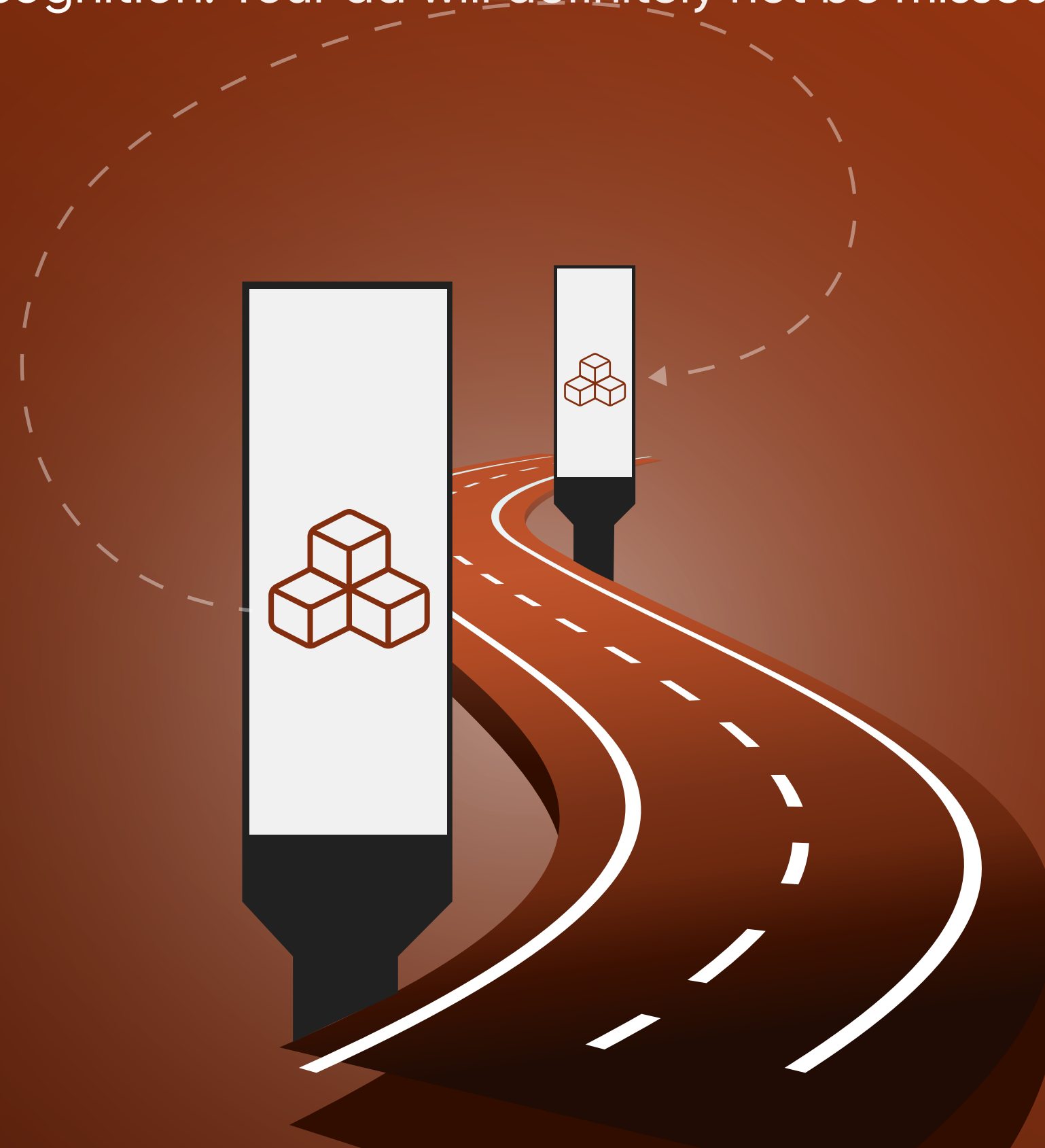
Video rotation  
**every 3 minutes**





# SYNCHRONIZATION OF BLOCKS 1-4

- **Block synchronization** is the simultaneous display of the same advertisement across several LED screens installed along the road.
- Thanks to this, the message is repeated on each screen, and drivers can see it even at high speed. This technology extends the contact time with the advertisement and significantly increases brand recognition. Your ad will definitely not be missed!





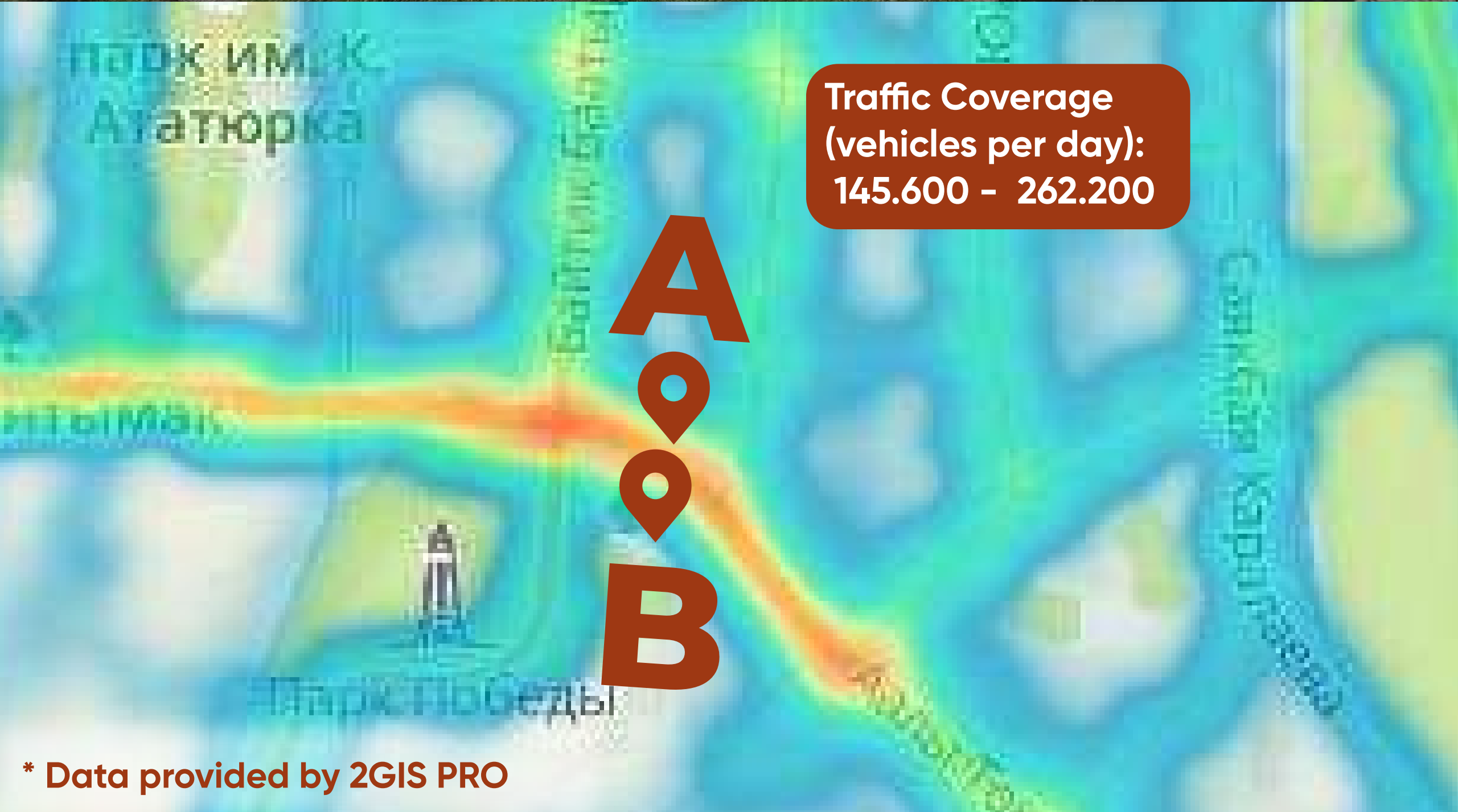
# AALY TOKOMBAEV – 8TH MICRODISTRICT

 Price per media board  
**20 000 som/month**

 Impressions per day  
**480**

 Video duration  
**10 seconds**

 Video rotation  
**every 3 minutes**

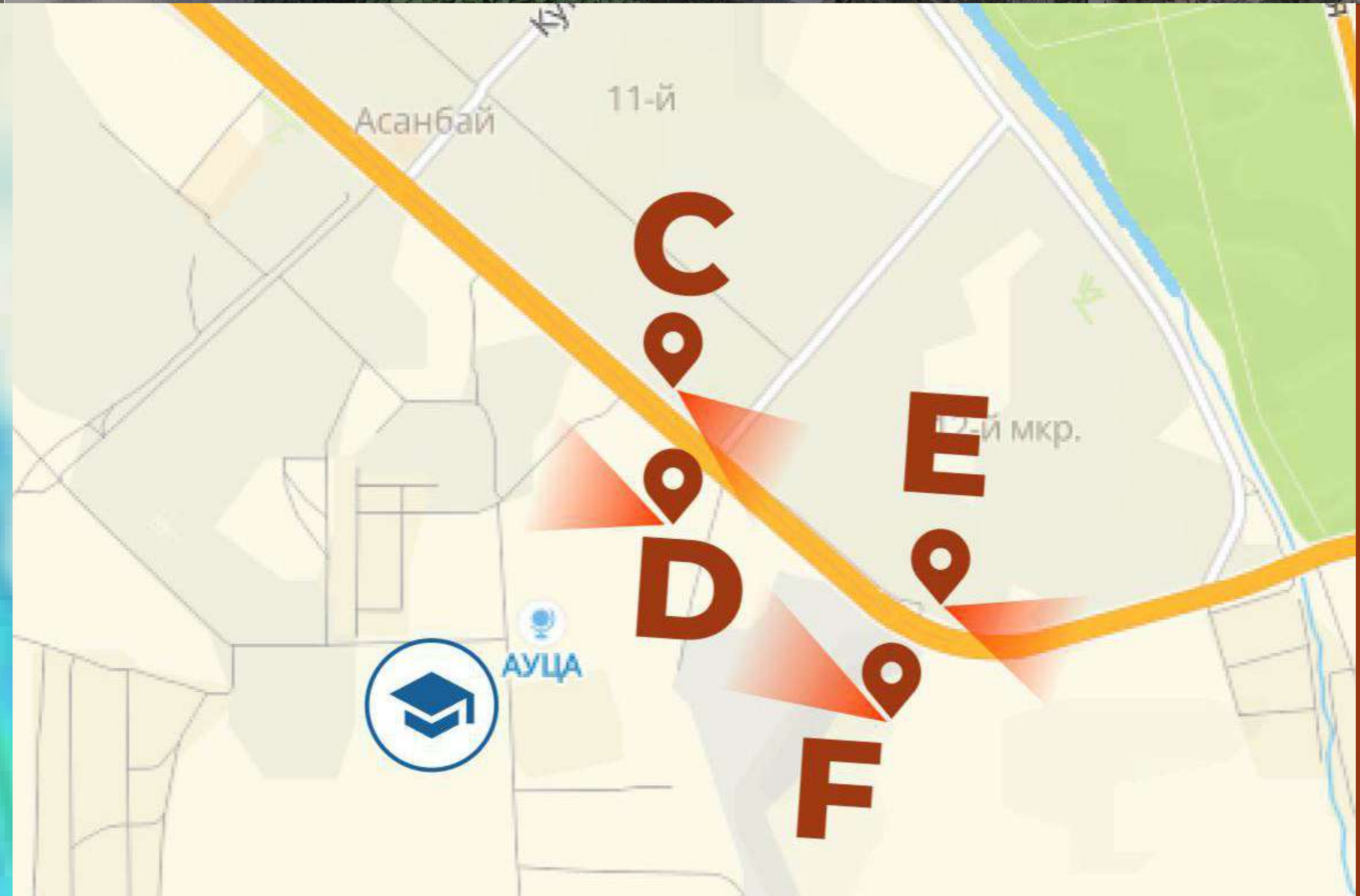
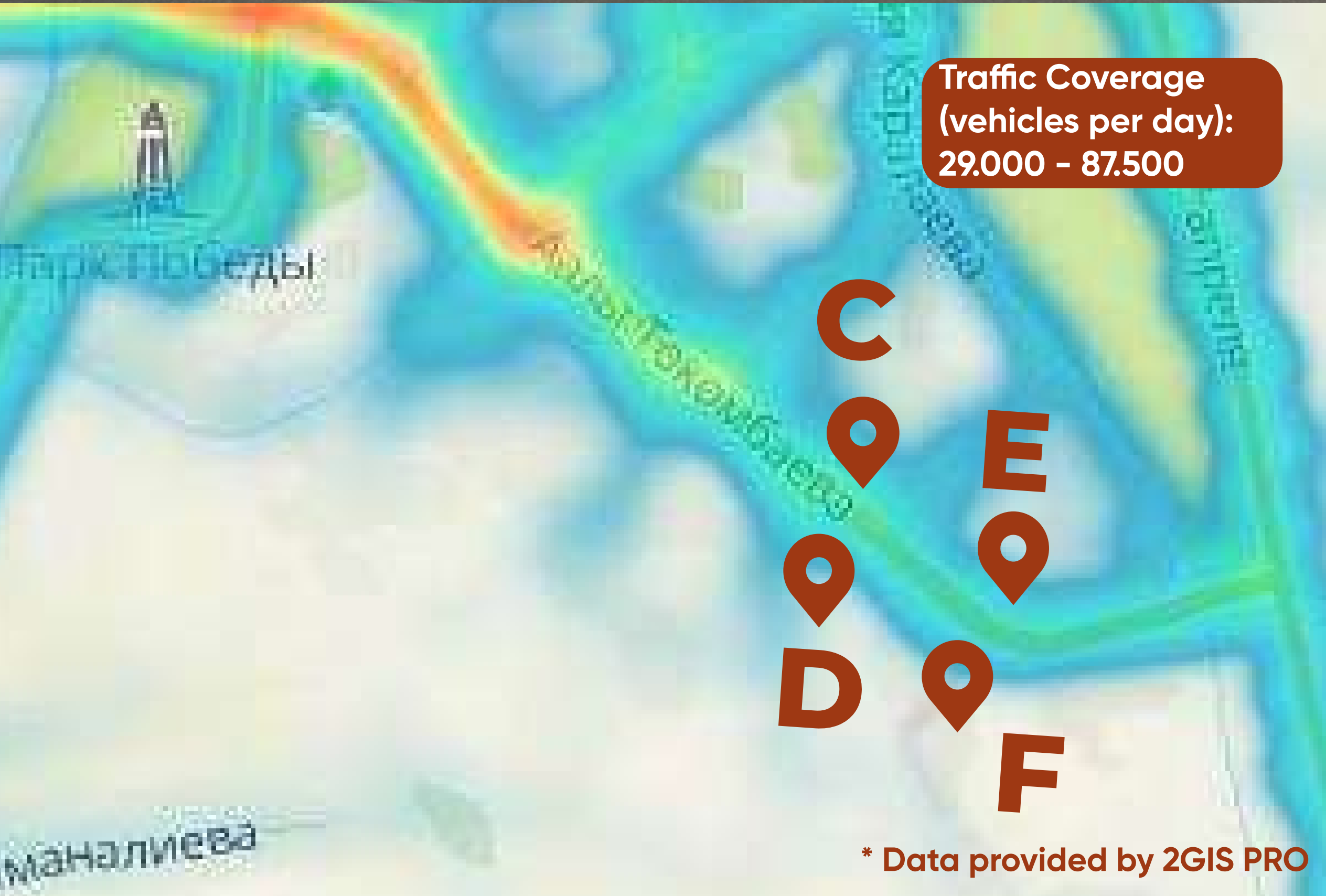


\* Data provided by 2GIS PRO



# AALY TOKOMBAEV – ASANBAI

 Price per media board <b>20 000 som/month</b>	 Impressions per day <b>480</b>	 Video duration <b>10 seconds</b>	 Video rotation <b>every 3 minutes</b>
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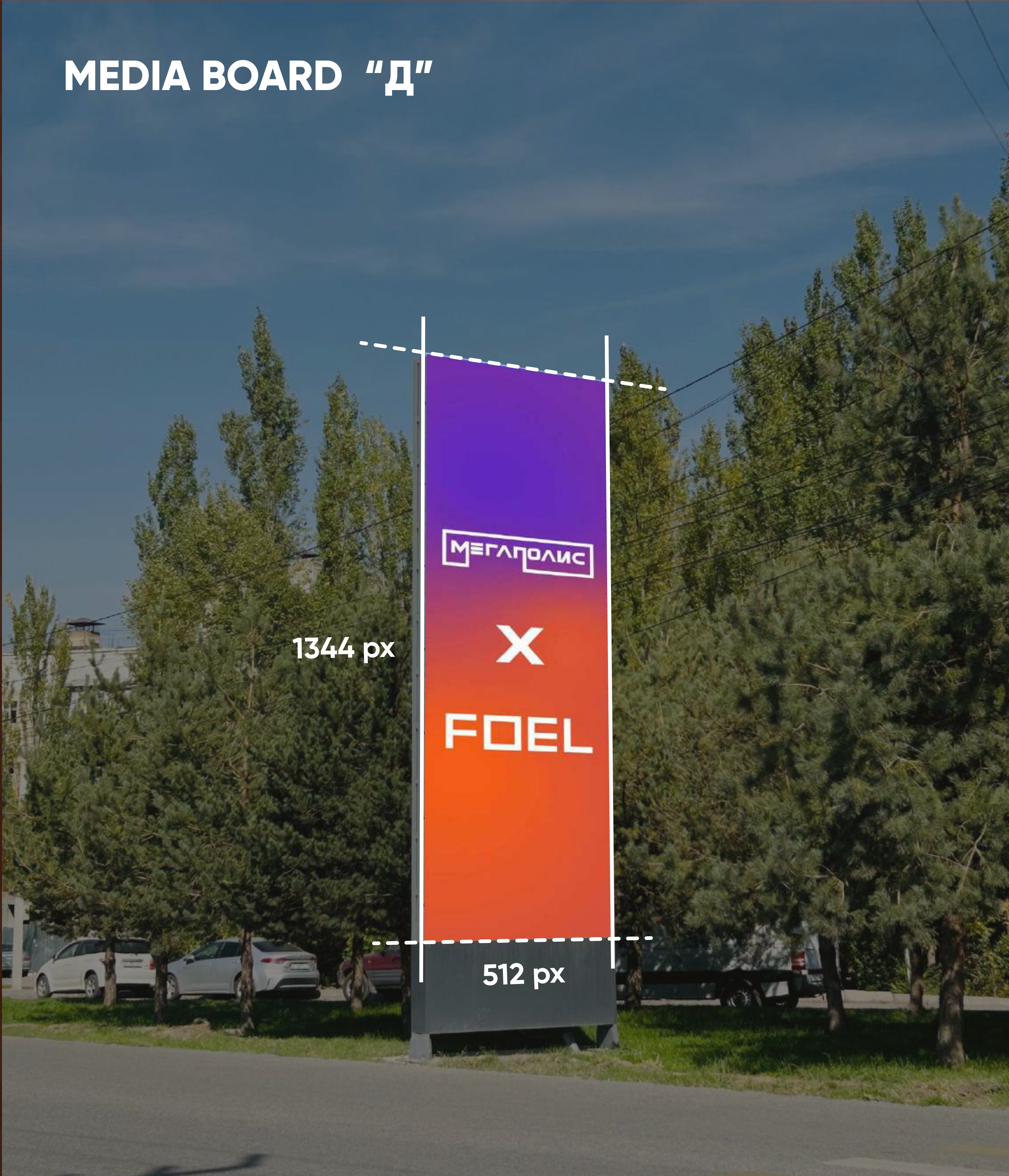




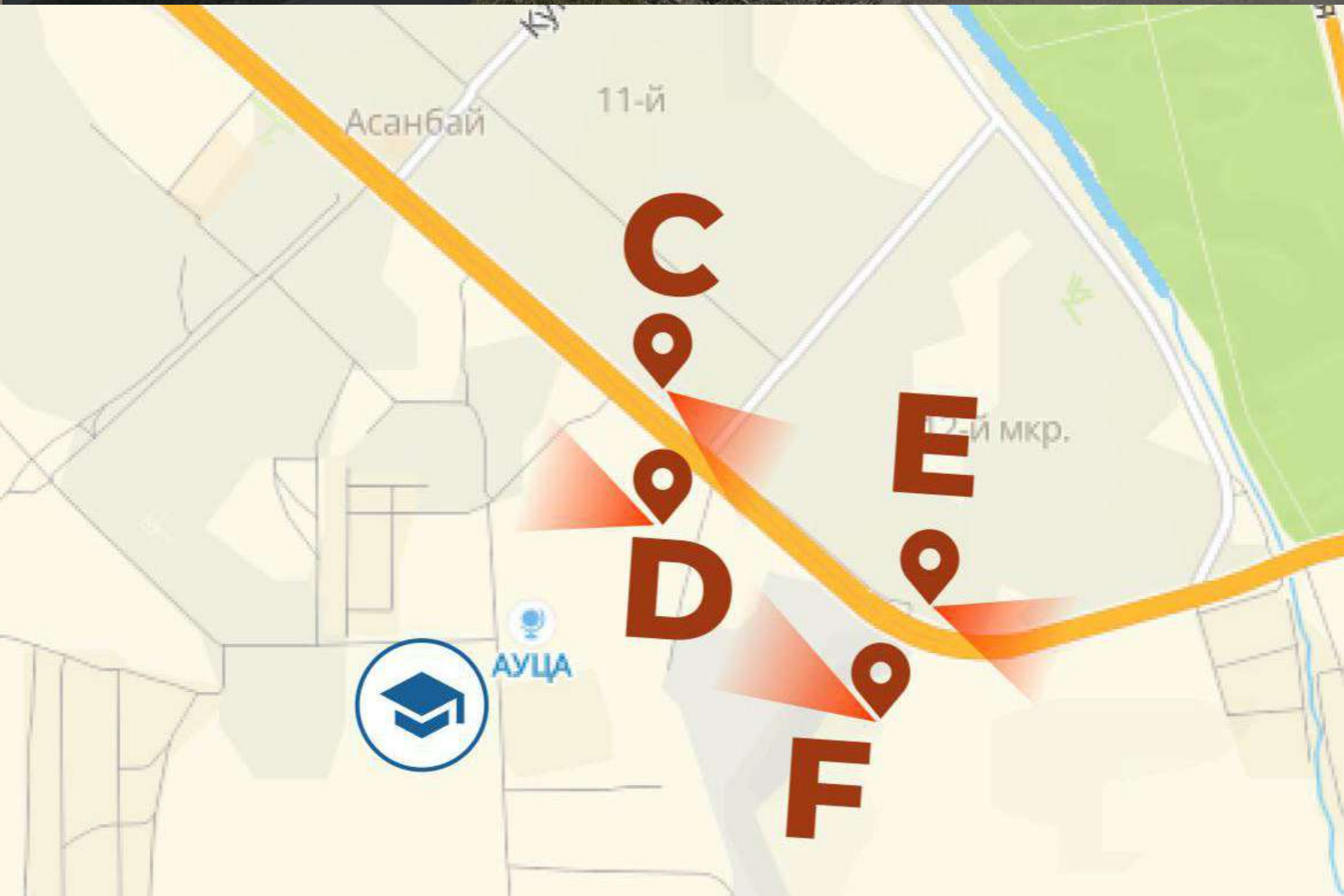
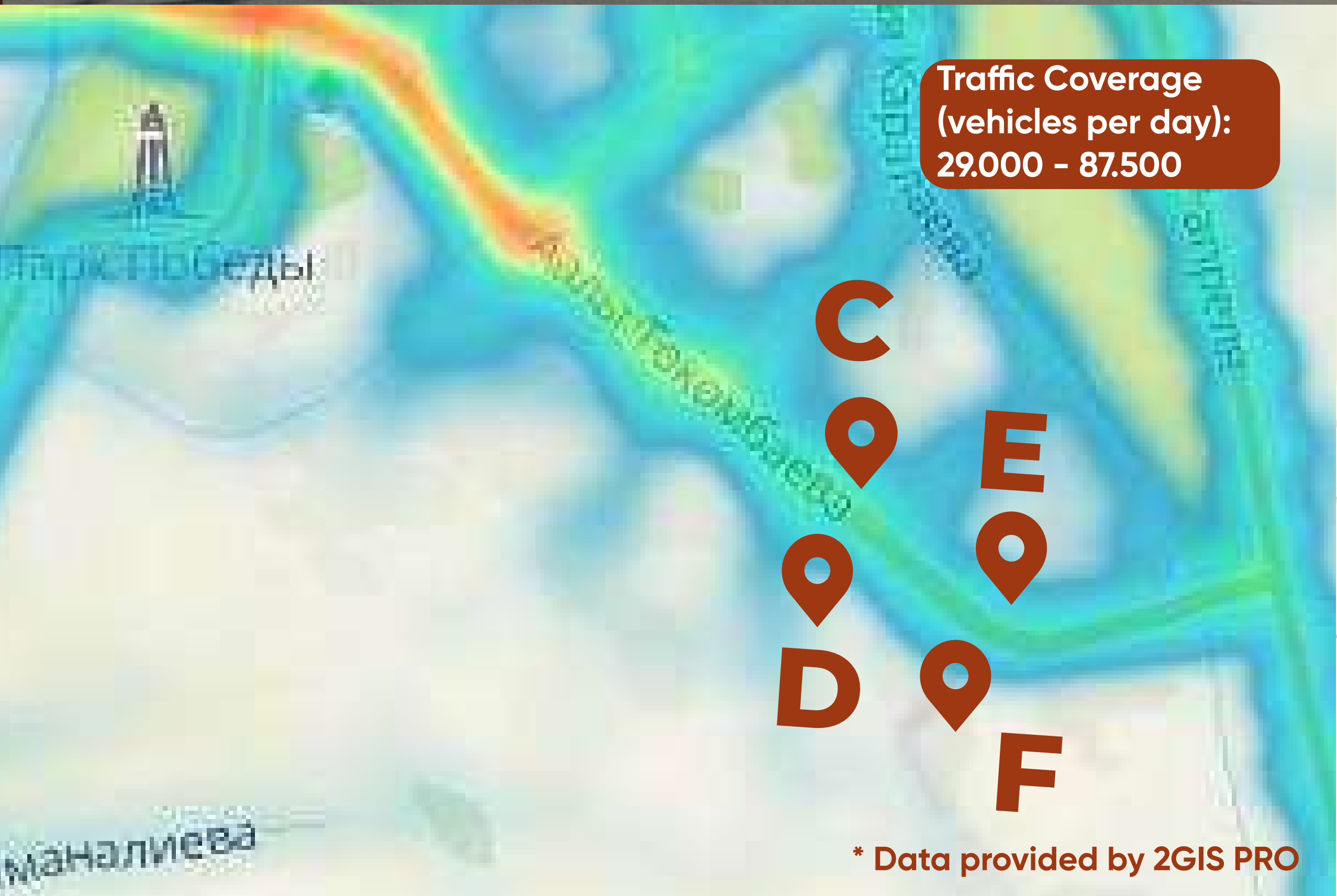
# AALY TOKOMBAEV – 12TH MICRODISTRICT

 Price per media board 20 000 som/month	 Impressions per day 480	 Video duration 10 seconds	 Video rotation every 3 minutes
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MEDIA BOARD “Д”



MEDIA BOARD “Е”





1408 px 5 м

448 px  
2 м



PARTNER NEFT

100 89,90

95 73,40

92 SUPER 67,40

92 66,40

DT 72,90

ГАЗ 32,90

PARTNER NEFT  
PREMIUM 100



# AKHUNBAEVA ST. / NABEREZHNYA ST.

Partner Neft



Price per media board  
**20 000 som/month**



Impressions per day  
**240**

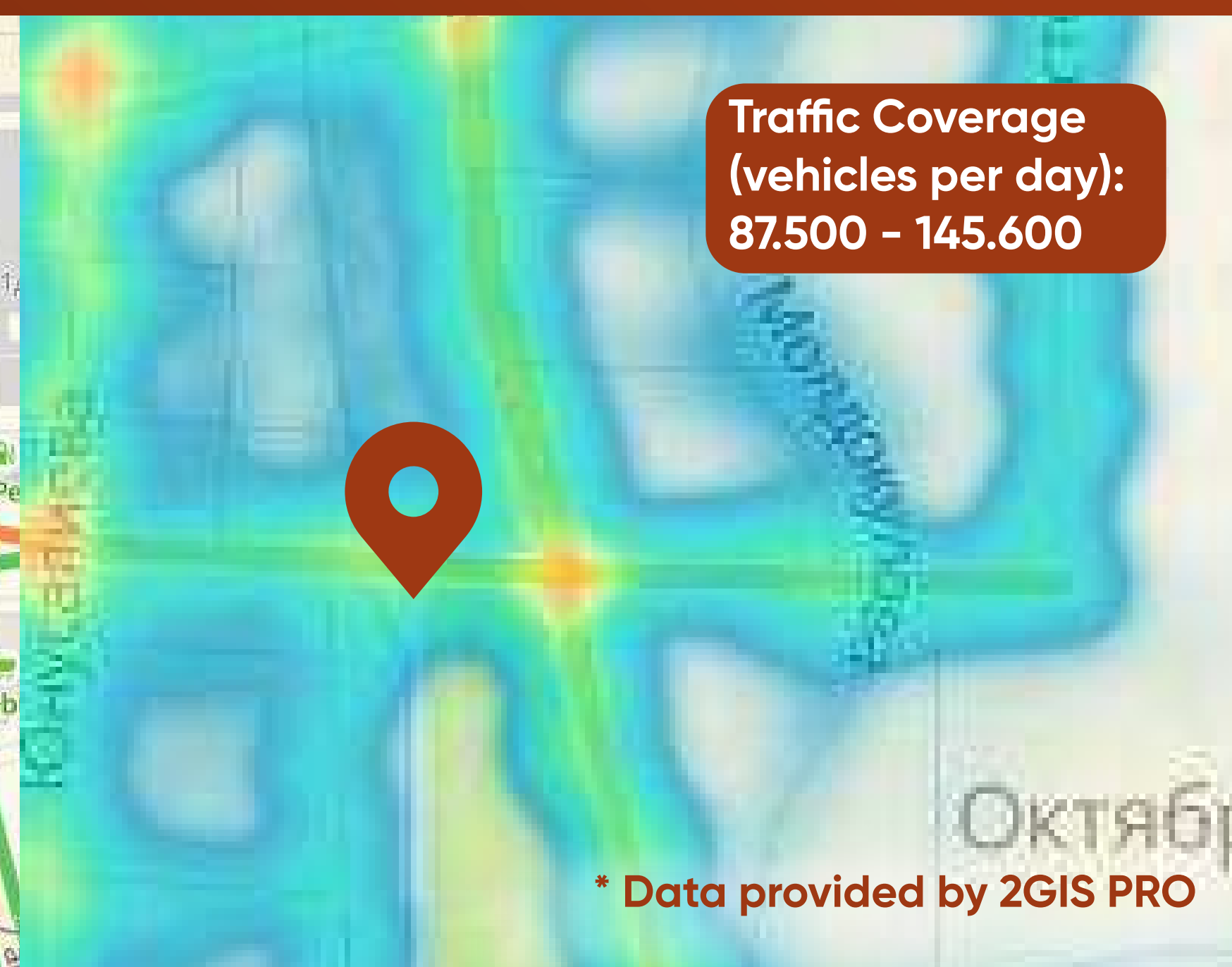
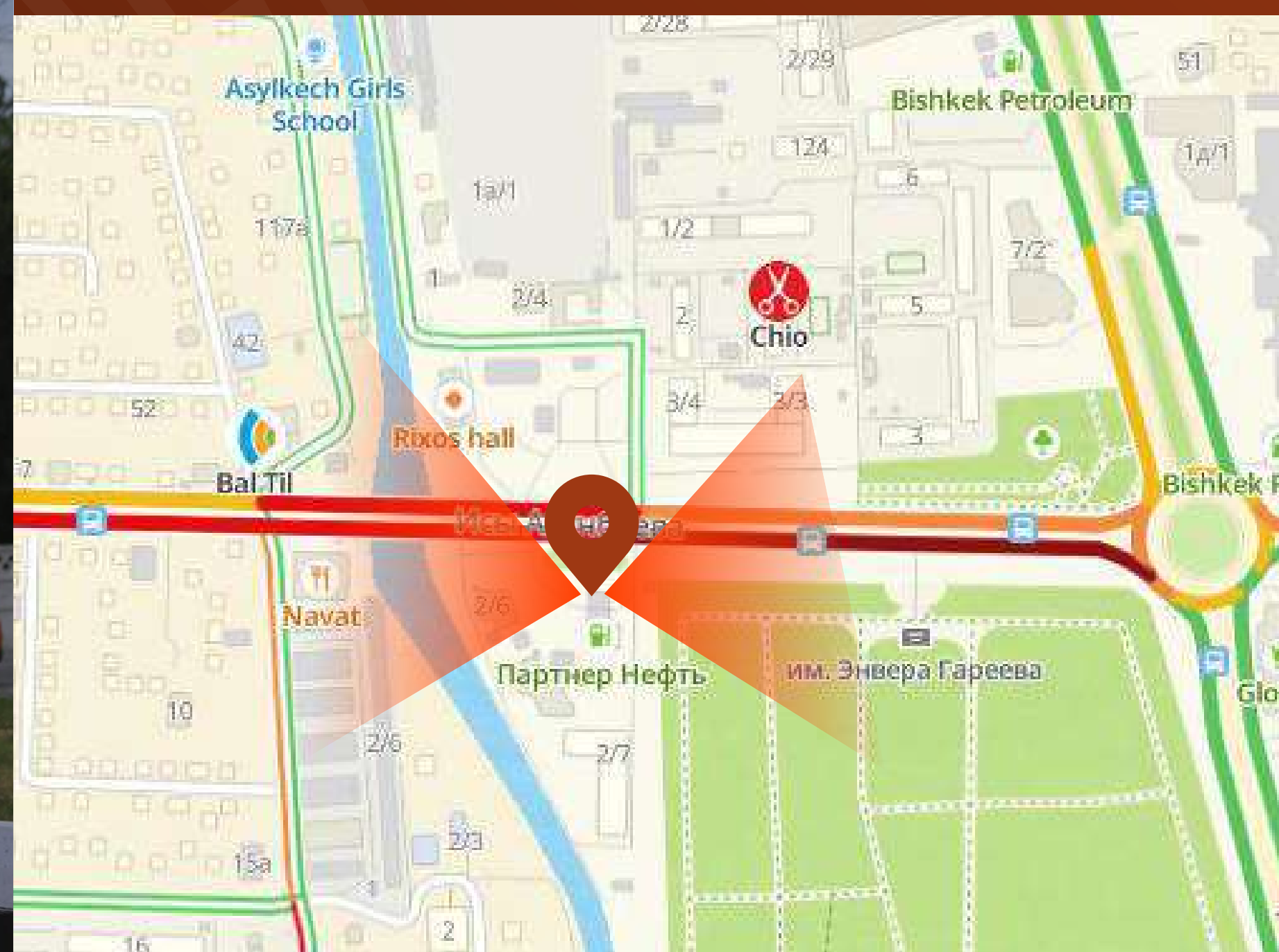


Video duration  
**10 seconds**



Video rotation  
**every 3 minutes**

МЕГАПОЛИС x FOEL



Traffic Coverage  
(vehicles per day):  
**87.500 - 145.600**

\* Data provided by 2GIS PRO



# DONETSKAYA ST. / BAITIK BAATYR ST.

Bishkek Petroleum Gas Station



Price per media board  
20 000 som/month



Impressions per day  
240

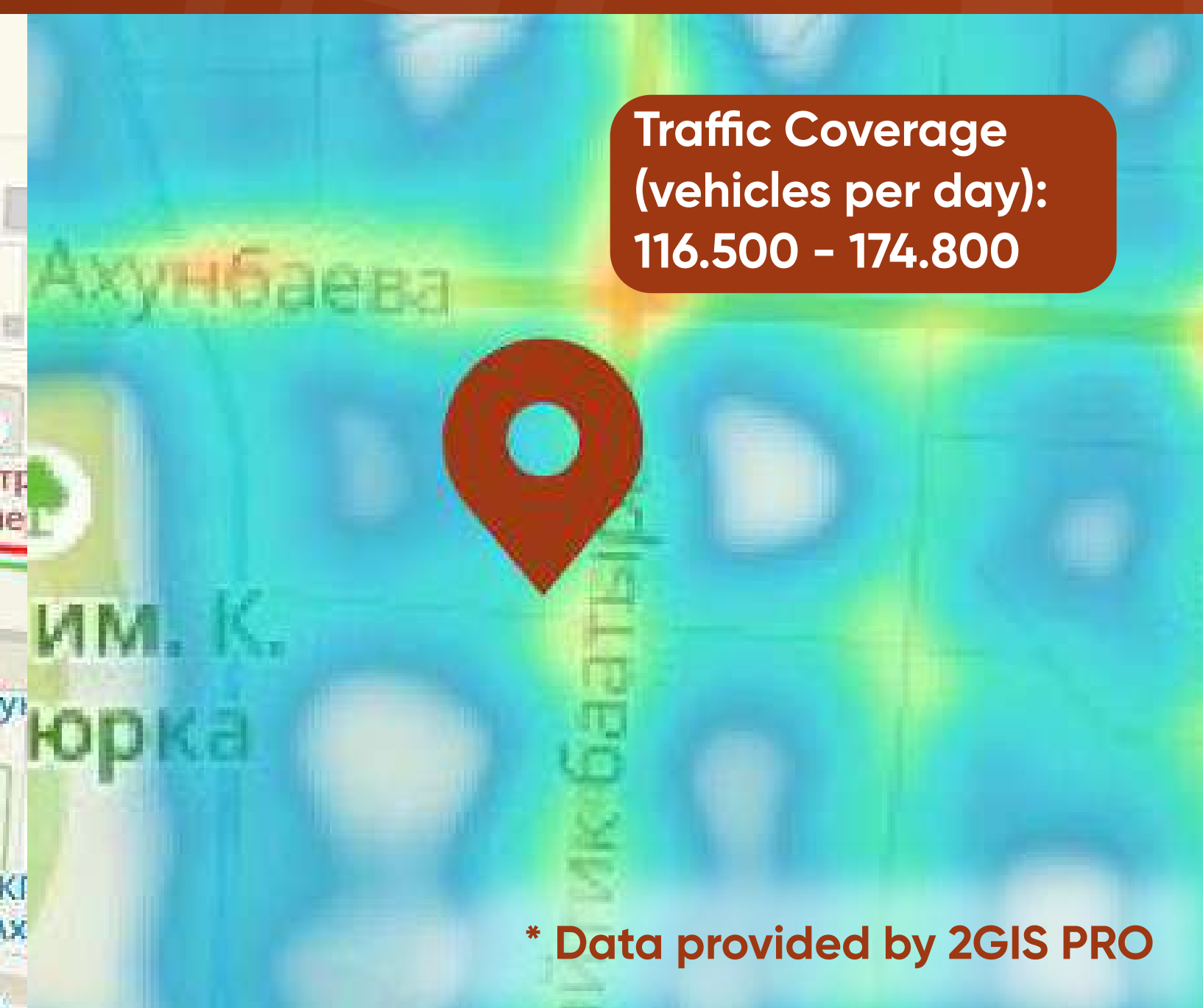
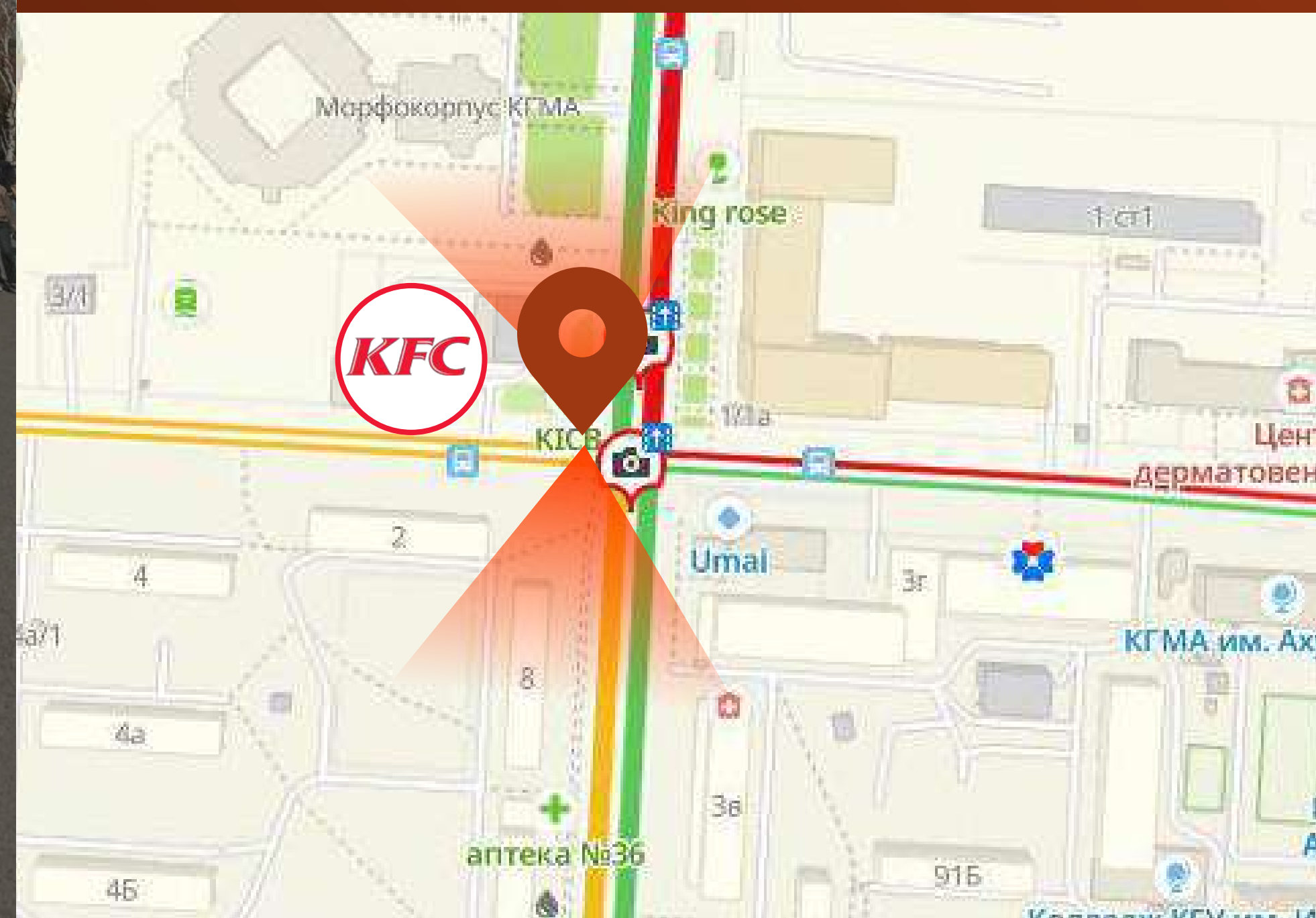


Video duration  
10 seconds



Video rotation  
every 3 minutes

МЕГАПОЛИС x FOEL



\* Data provided by 2GIS PRO



# KANT BYPASS ROAD

Bishkek Petroleum Gas Station



Price per media board  
**20 000 som/month**



Impressions per day  
**240**



Video duration  
**10 seconds**



Video rotation  
**every 3 minutes**

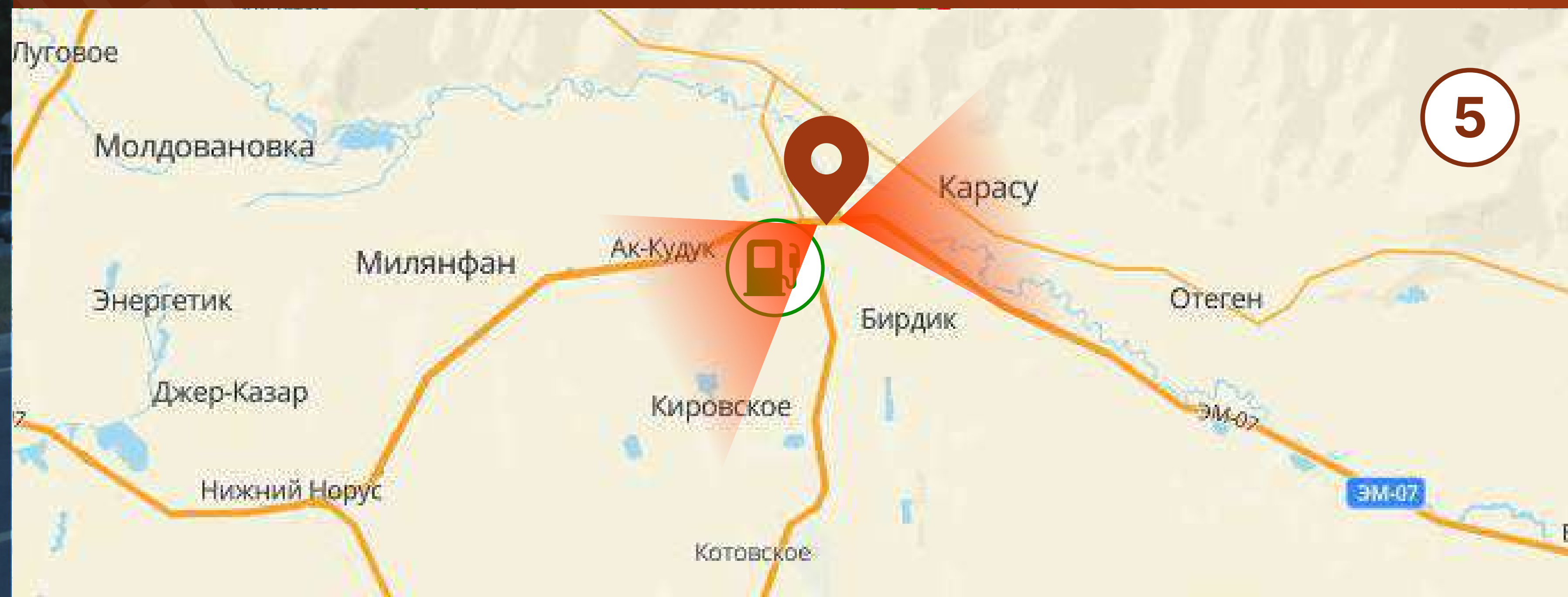
МЕГАПОЛИС x FOEL

1152 px

384 px

5 м

2 м





# GORKOGO ST. / ZH. PUDOVKINA ST.

## Bishkek Petroleum Gas Station



Price per media board  
**20 000 som/month**



Impressions per day  
**240**

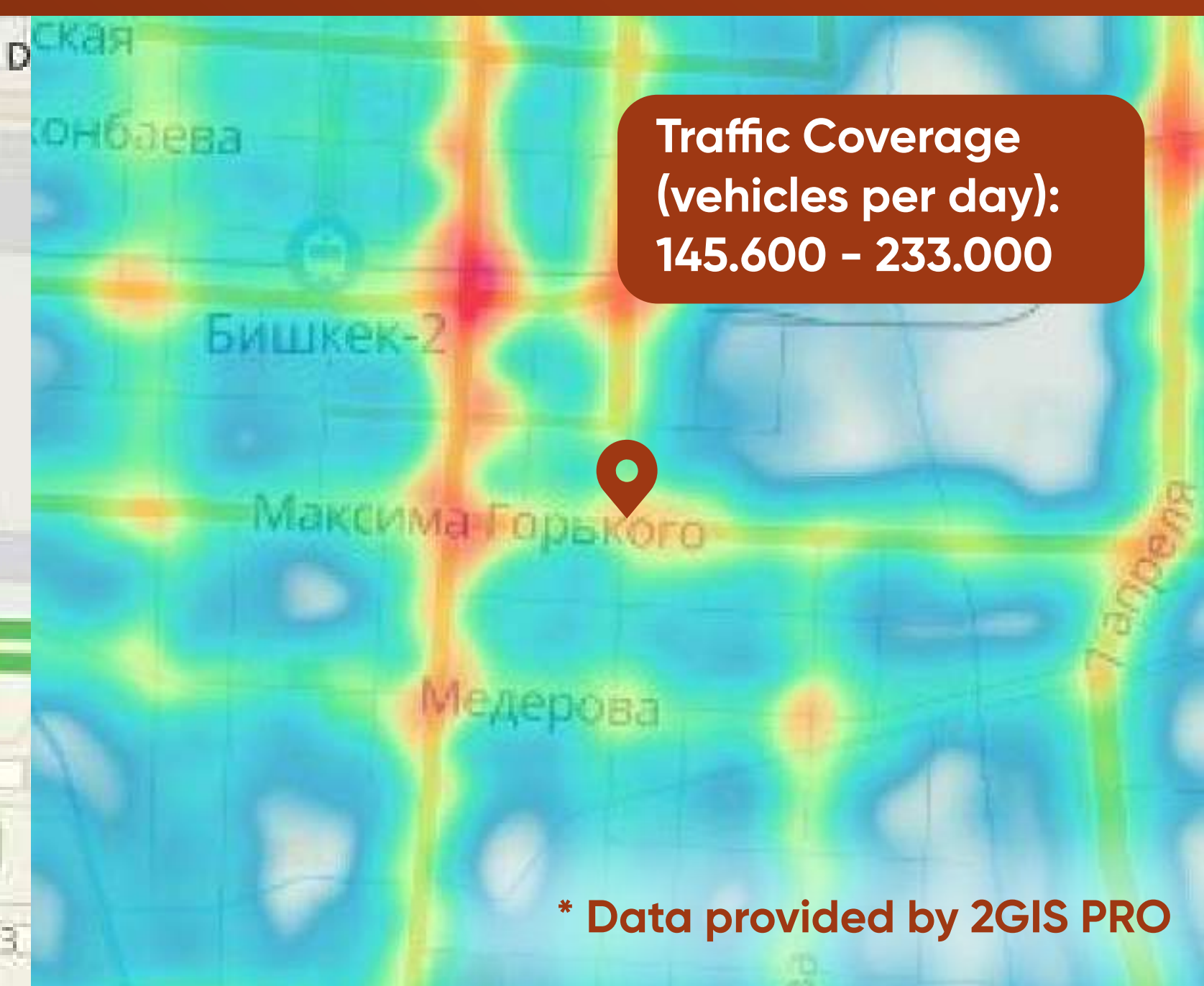
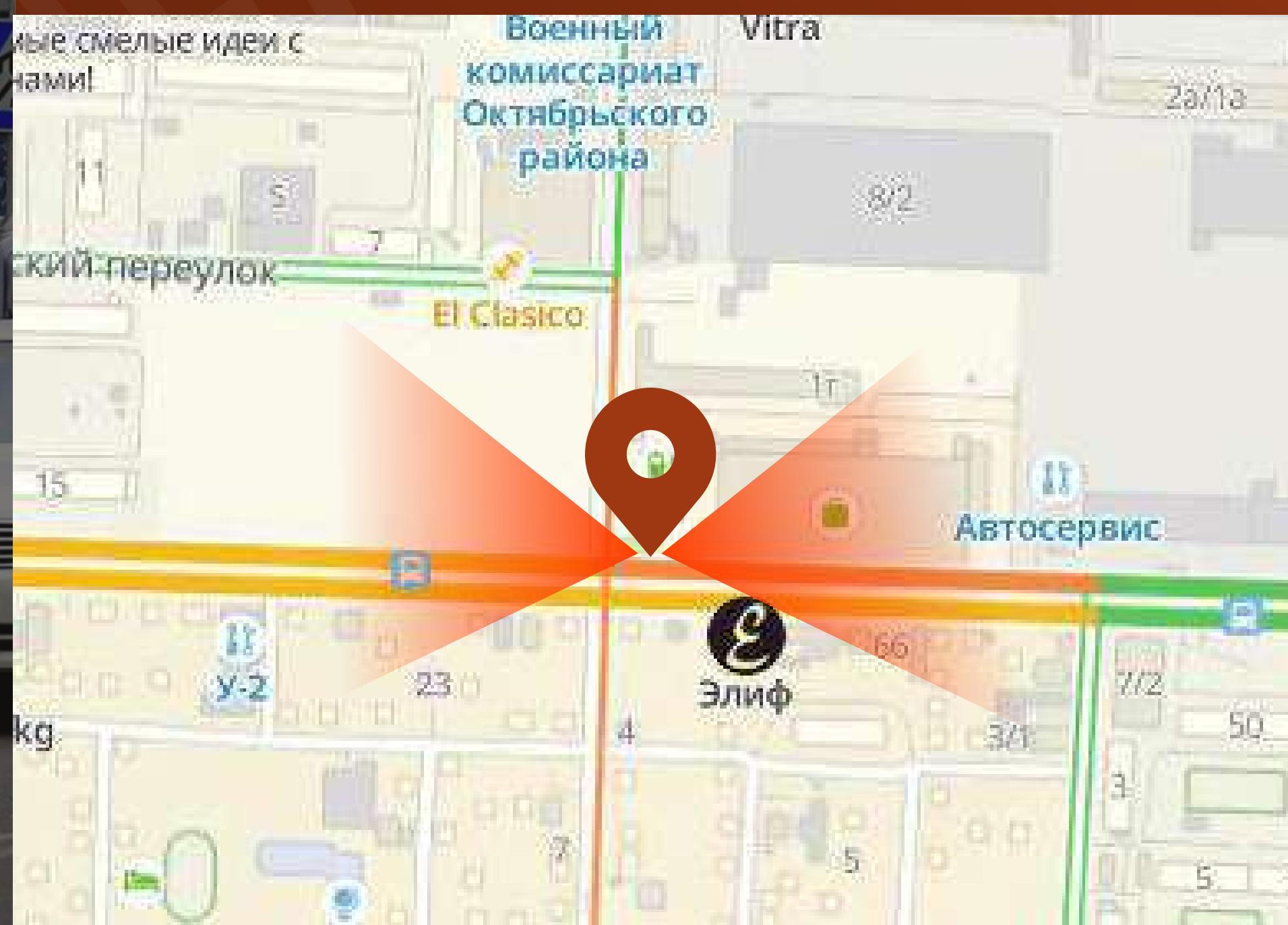


Video duration  
**10 seconds**



Video rotation  
**every 3 minutes**

**МЕГАПОЛИС** x **FOEL**



\* Data provided by 2GIS PRO





# MANAS AVE. / AKHUNBAEVA ST.

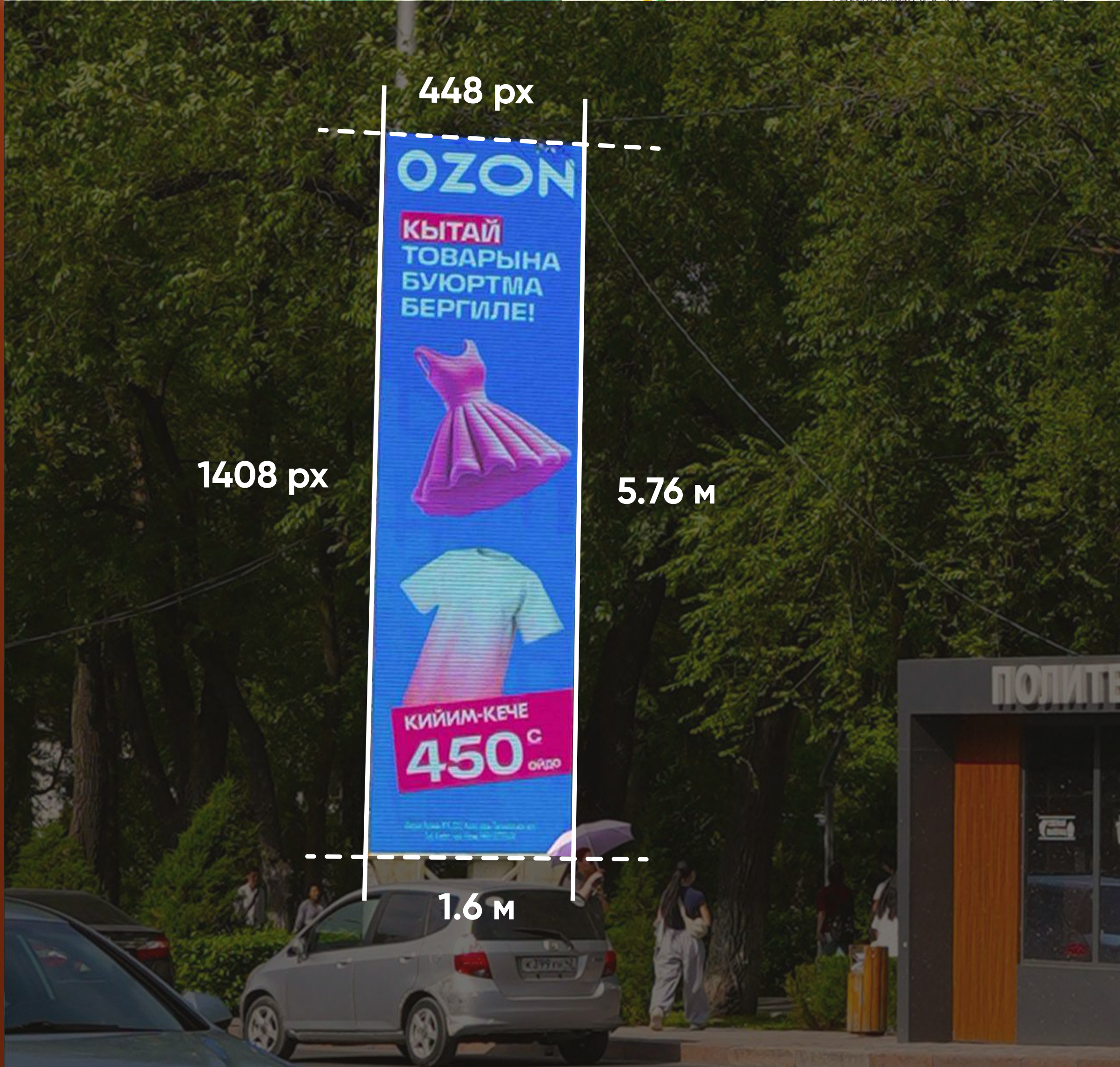
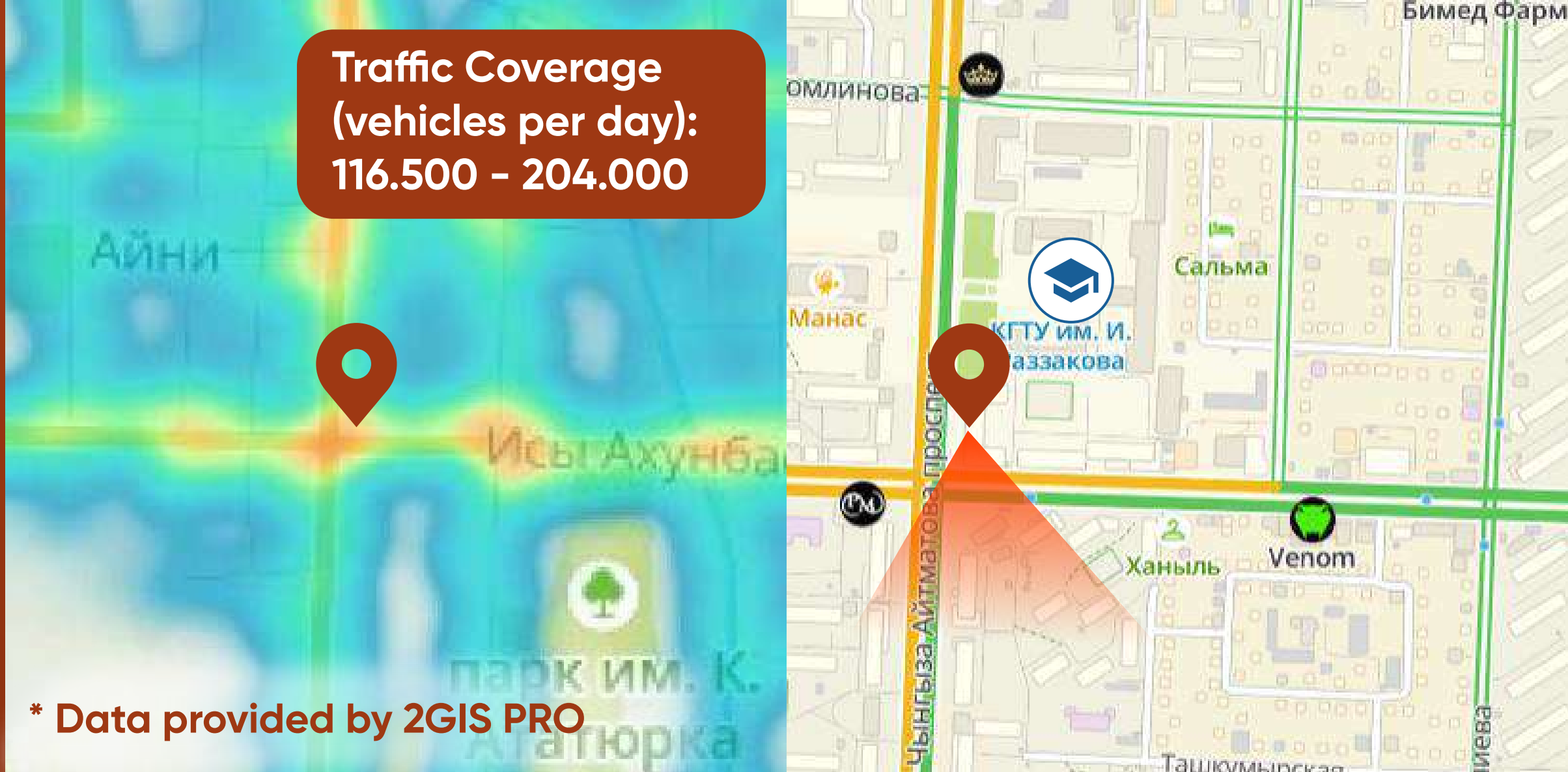
North-East

Price  
20 000 som/month

Impressions per day  
480

Video duration  
10 seconds

Video rotation  
every 3 minutes





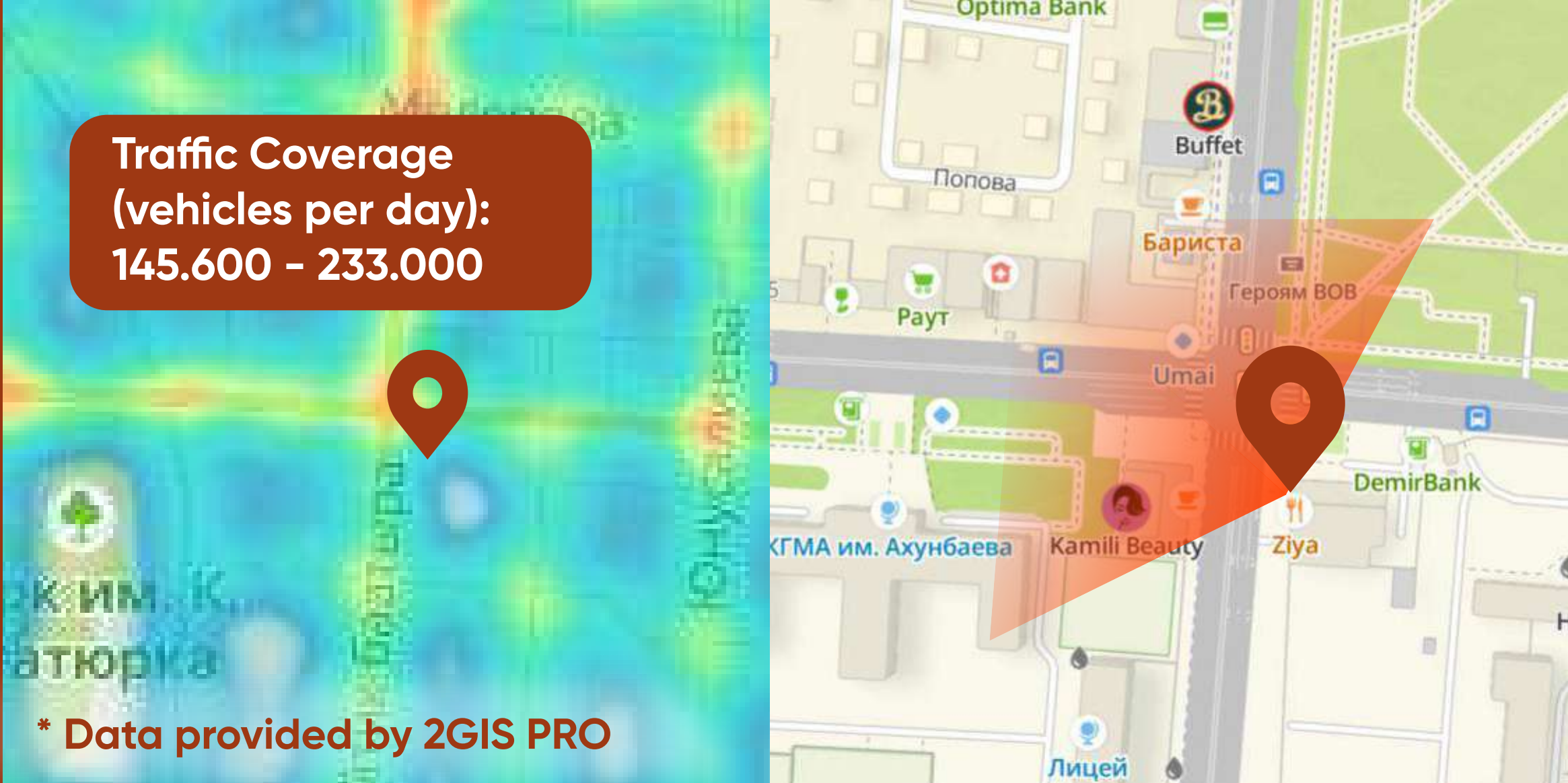
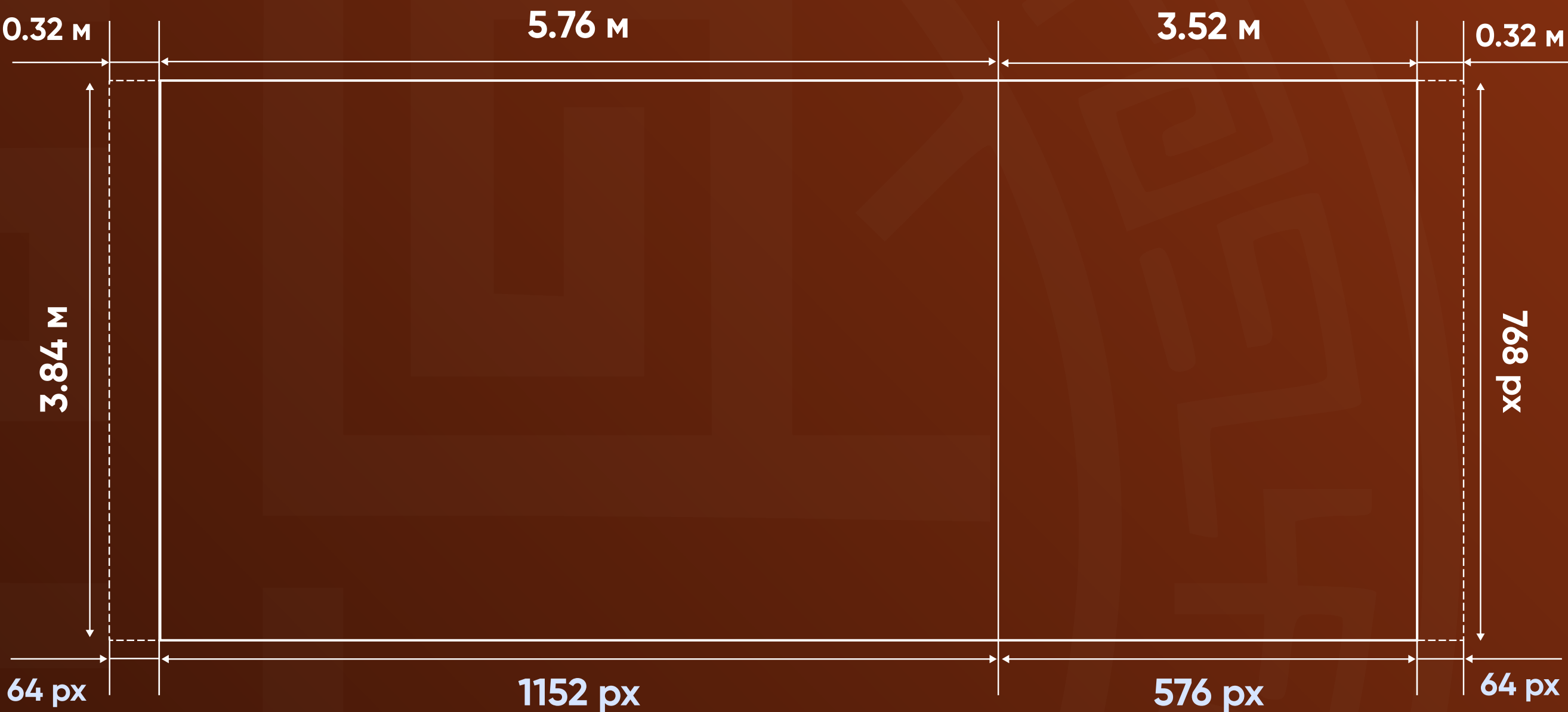
# AKHUNBAEVA ST. / BAITIK BAATYR ST.

Price  
50 000 som/month

Impressions per day  
480

Video duration  
10 seconds

Video rotation  
every 3 minutes





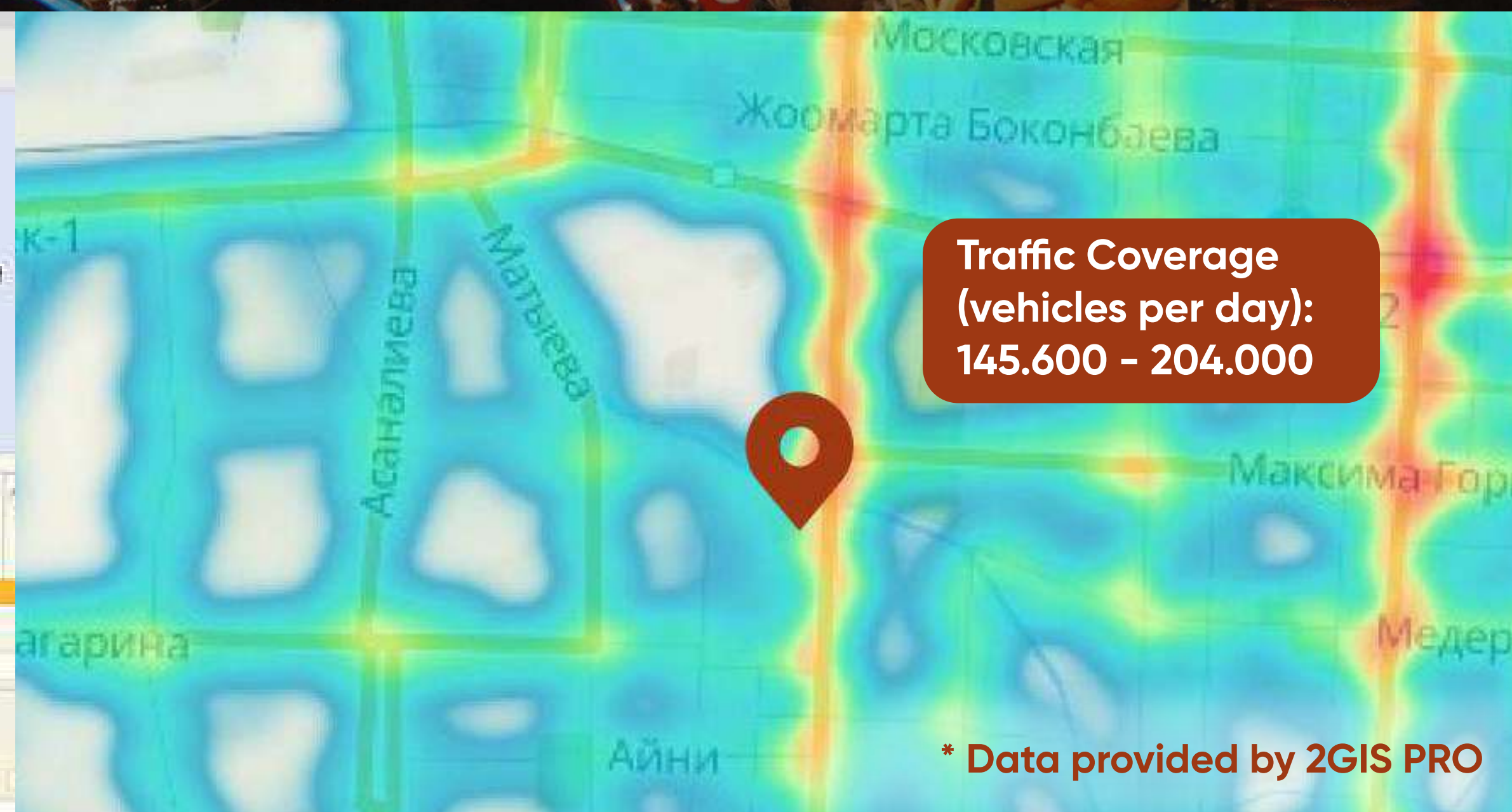
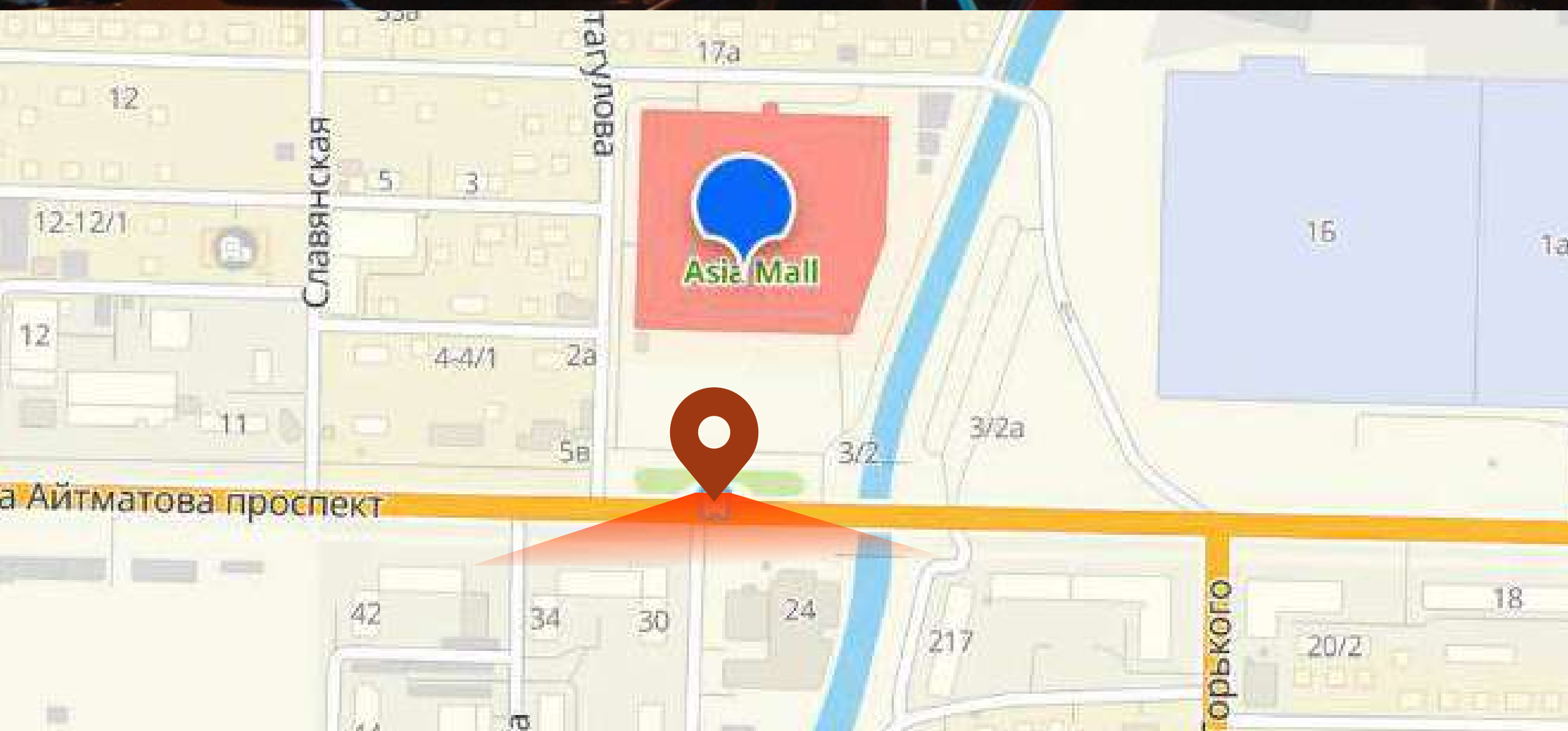
# "ASIA MALL" BUS STOP

 Price per media board  
**35 000 som/month**

 Impressions per day  
**480**

 Video duration  
**10 seconds**

 Video rotation  
**every 3 minutes**





# GORKOGO ST. / SHOORUKOVA ST.



Price

**25 000 som/month**



Impressions per day

**480**



Video duration

**10 seconds**



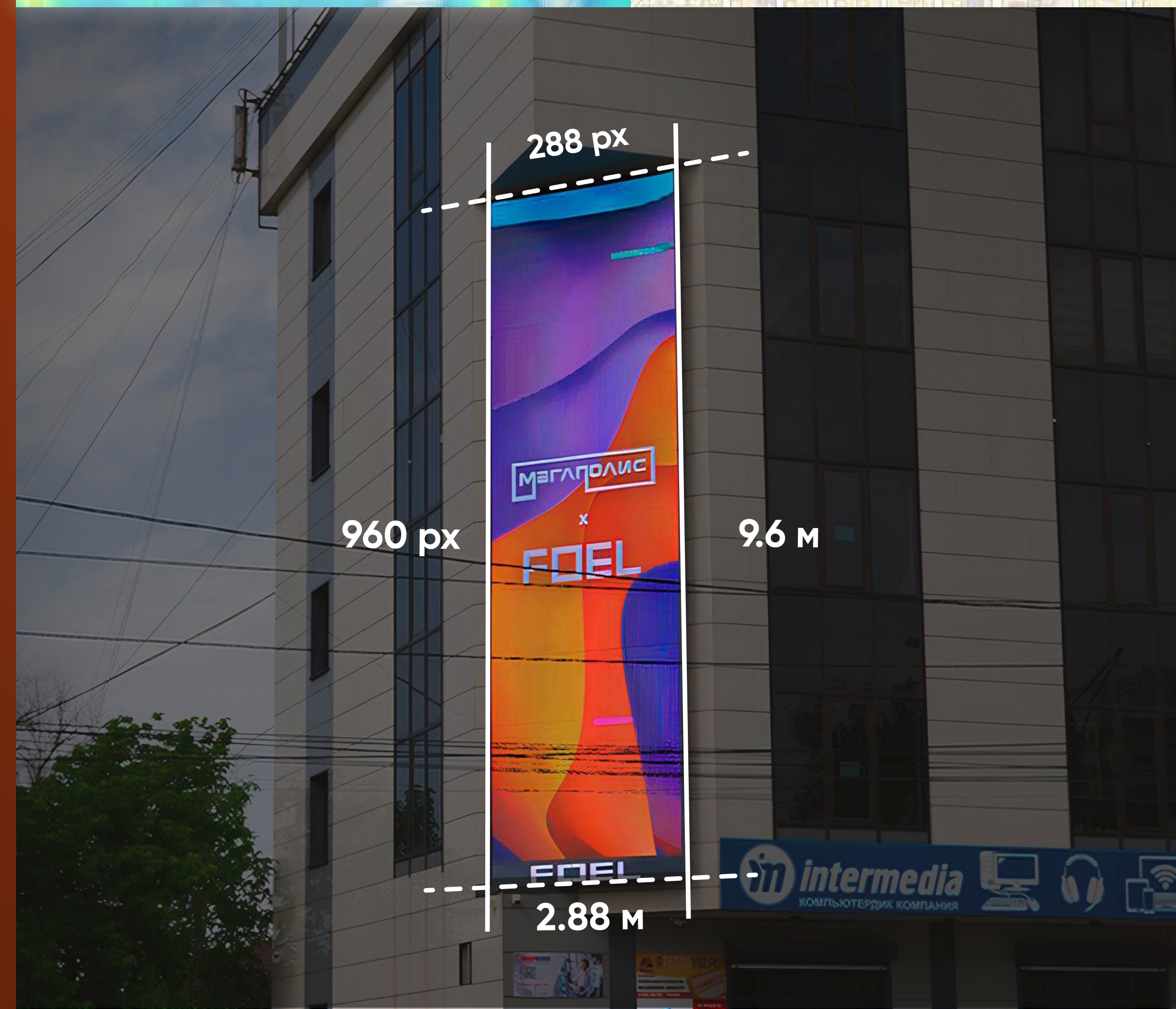
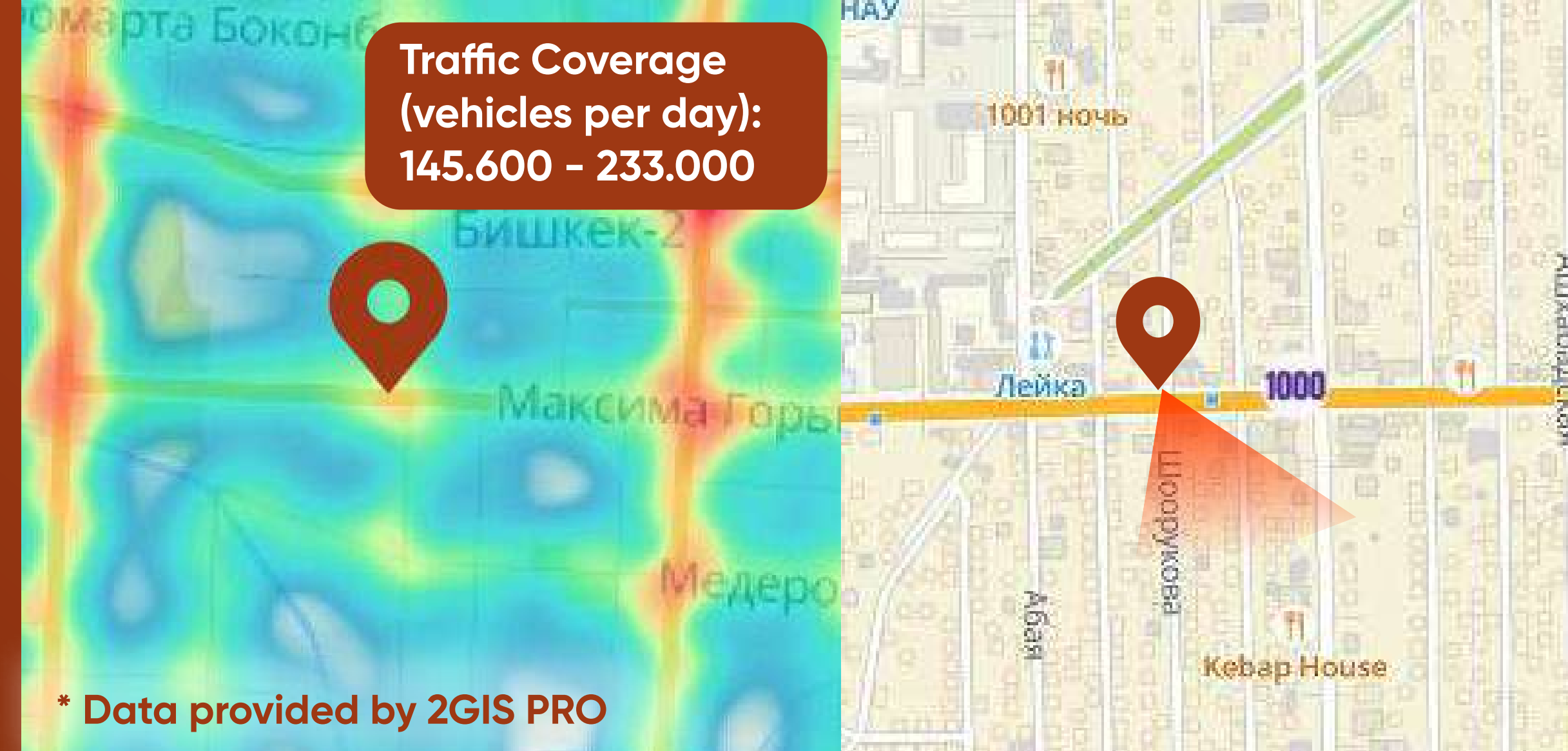
Video rotation

**every 3 minutes**

МЕГАПОЛИС

x

FOEL





Manufacturing and selling media board structures,  
along with advertising placement on them

### Contacts:



foelkyrgyzstan@gmail.com



+996 507 350 350



Kyrgyz Republic, Bishkek, 93/1 Abaya St.



<https://go.2gis.com/wfwSO>



foel.kg



[www.foel.kg](http://www.foel.kg)

**THANK YOU FOR  
YOUR TIME!**



x

**FOEL**