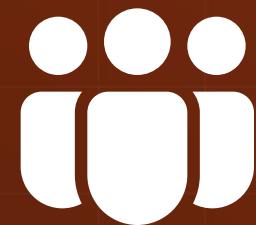


COMMERCIAL OFFER



x FOEL

ADVANTAGES OF MEDIA BOARDS



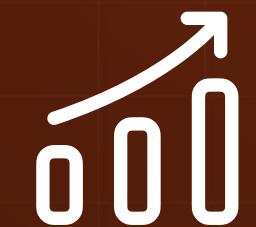
Brand Awareness

The brand becomes more recognizable and memorable among the target audience.



Increase in Search Queries

More users search for the brand, improving its ranking in search results.



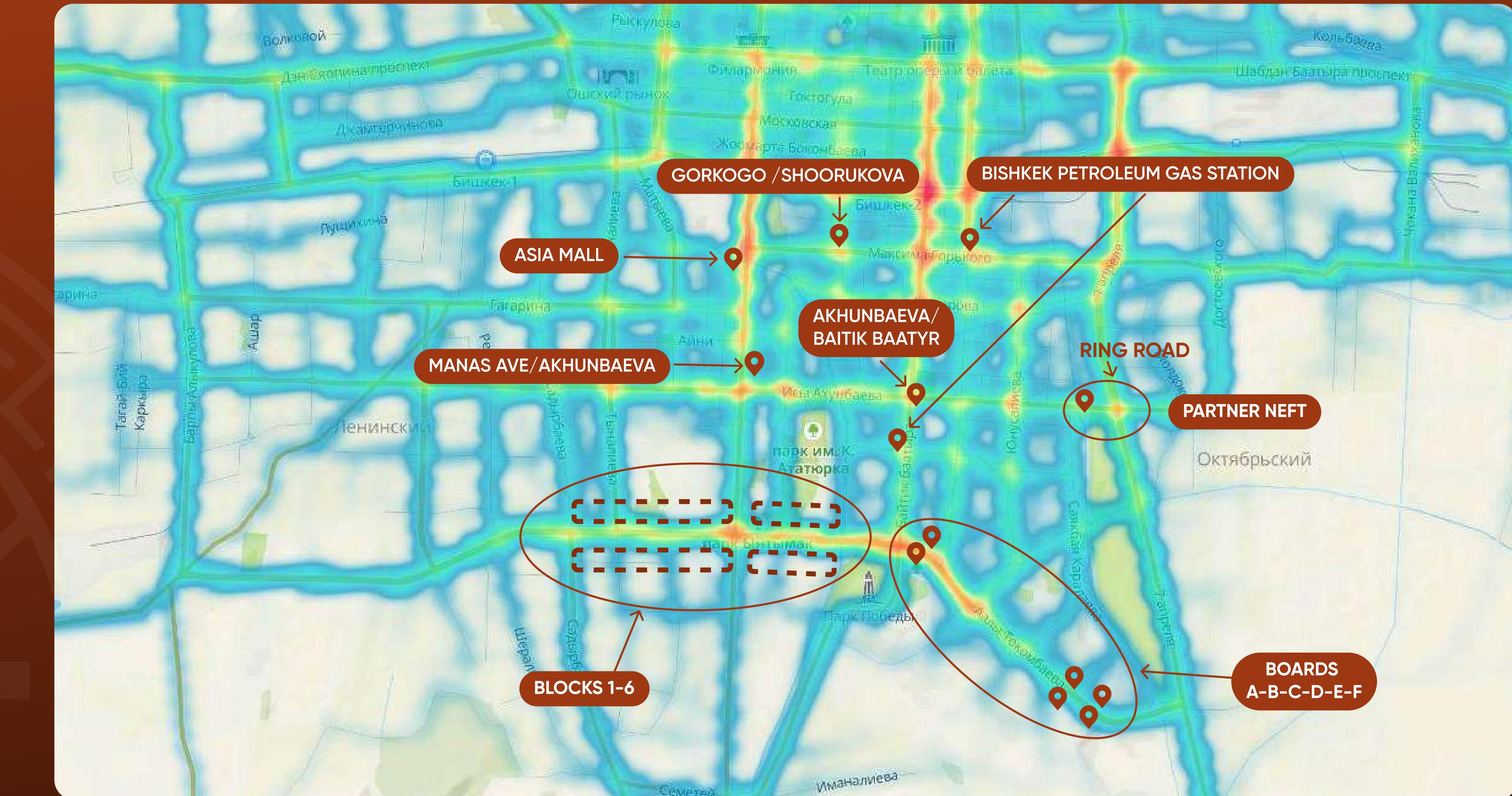
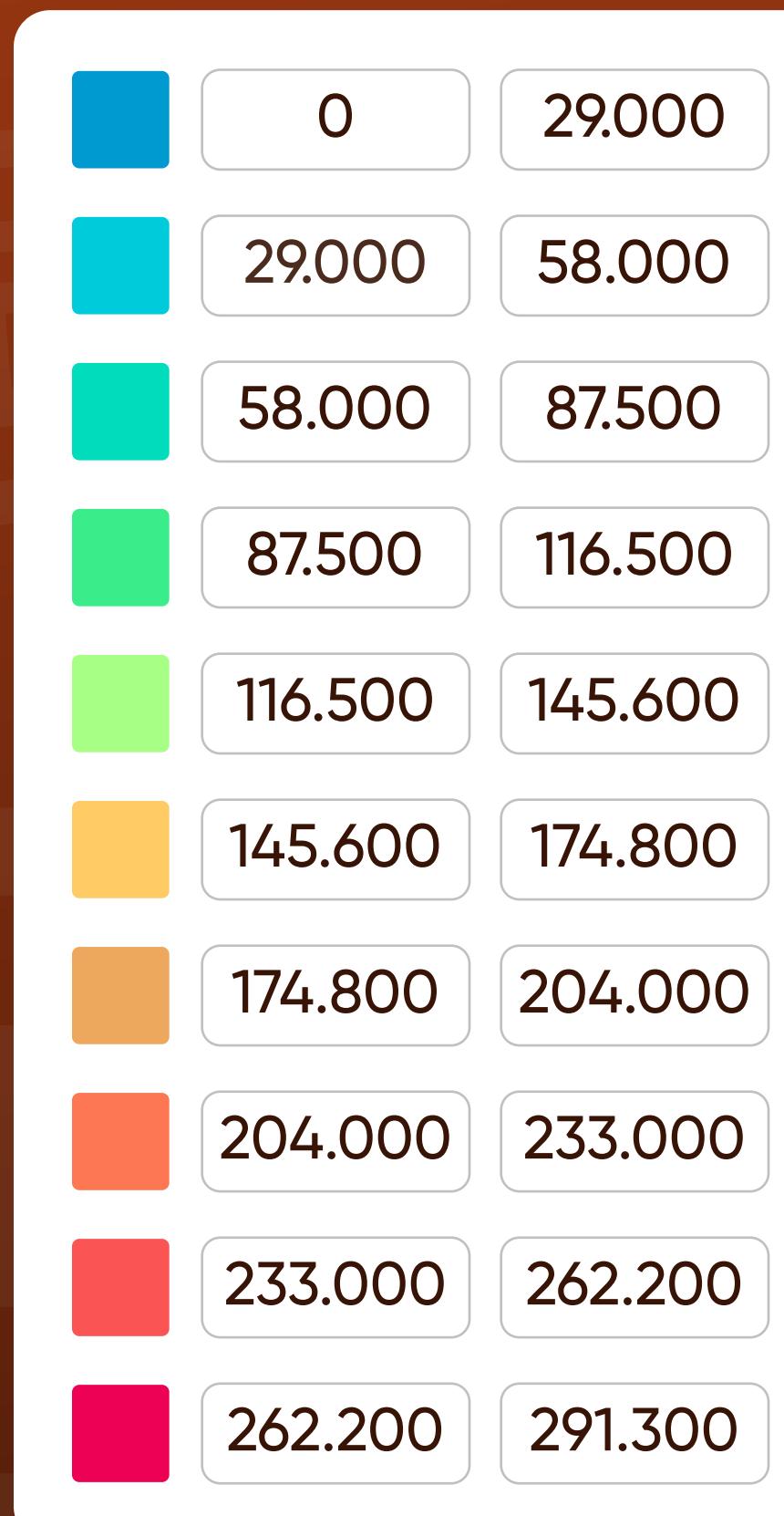
Traffic Attraction

People often see media boards and LED screens while driving or walking by, which contributes to increased sales and engagement.

EFFECTIVENESS OF PLACEMENT: TRAFFIC AND COVERAGE OF OUR BOARDS

Vehicle Traffic

Number of cars per day



* Data is provided by 2GIS PRO and obtained from GPS tracks of users of the 2GIS navigator app, identified using unique trip identifiers.

LOCATIONS OF LED SCREENS ON THE SOUTHERN HIGHWAY



MEDIA BOARDS BLOCKS 1–6

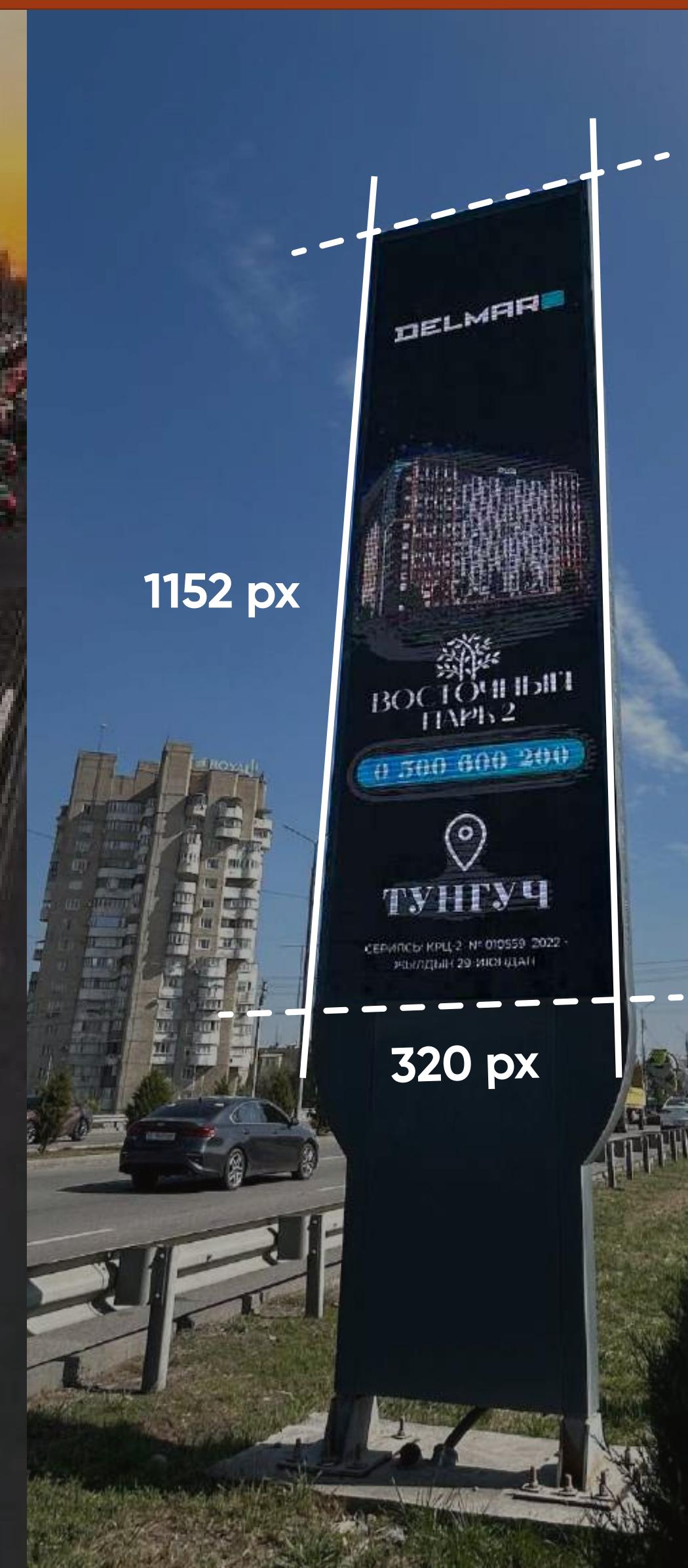
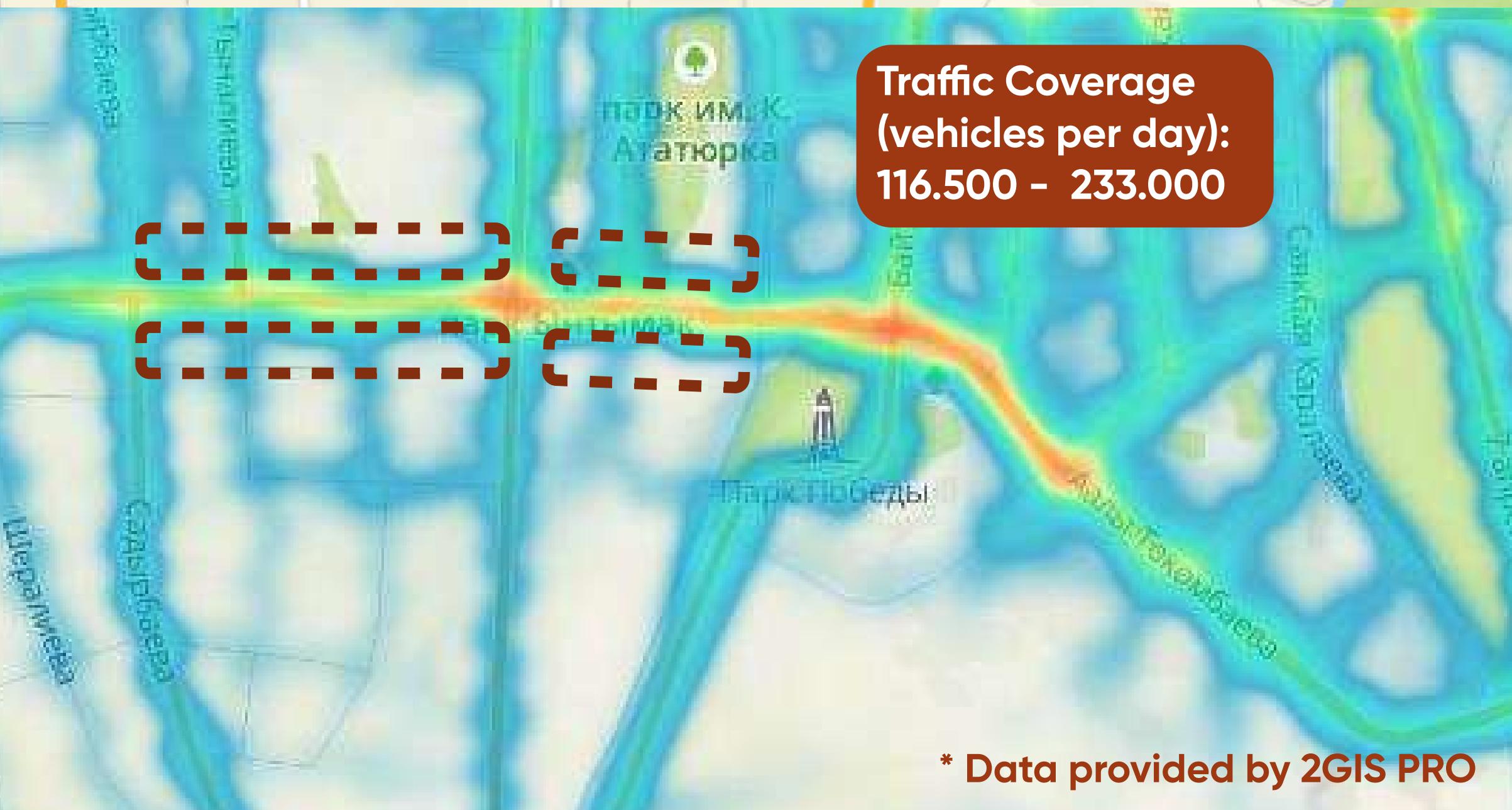
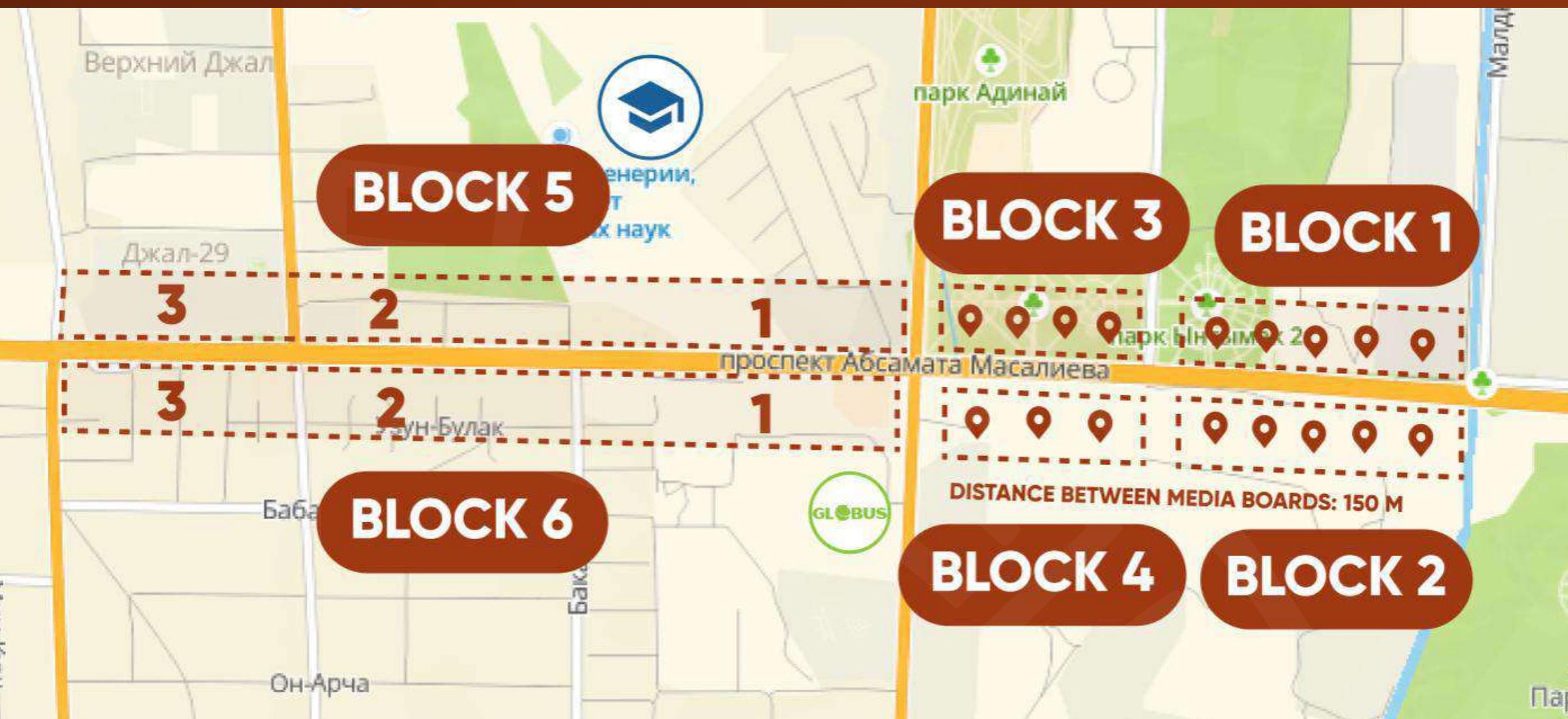
- Sold only by blocks

 Price per media board
15 000 som/month

 Impressions per day
480

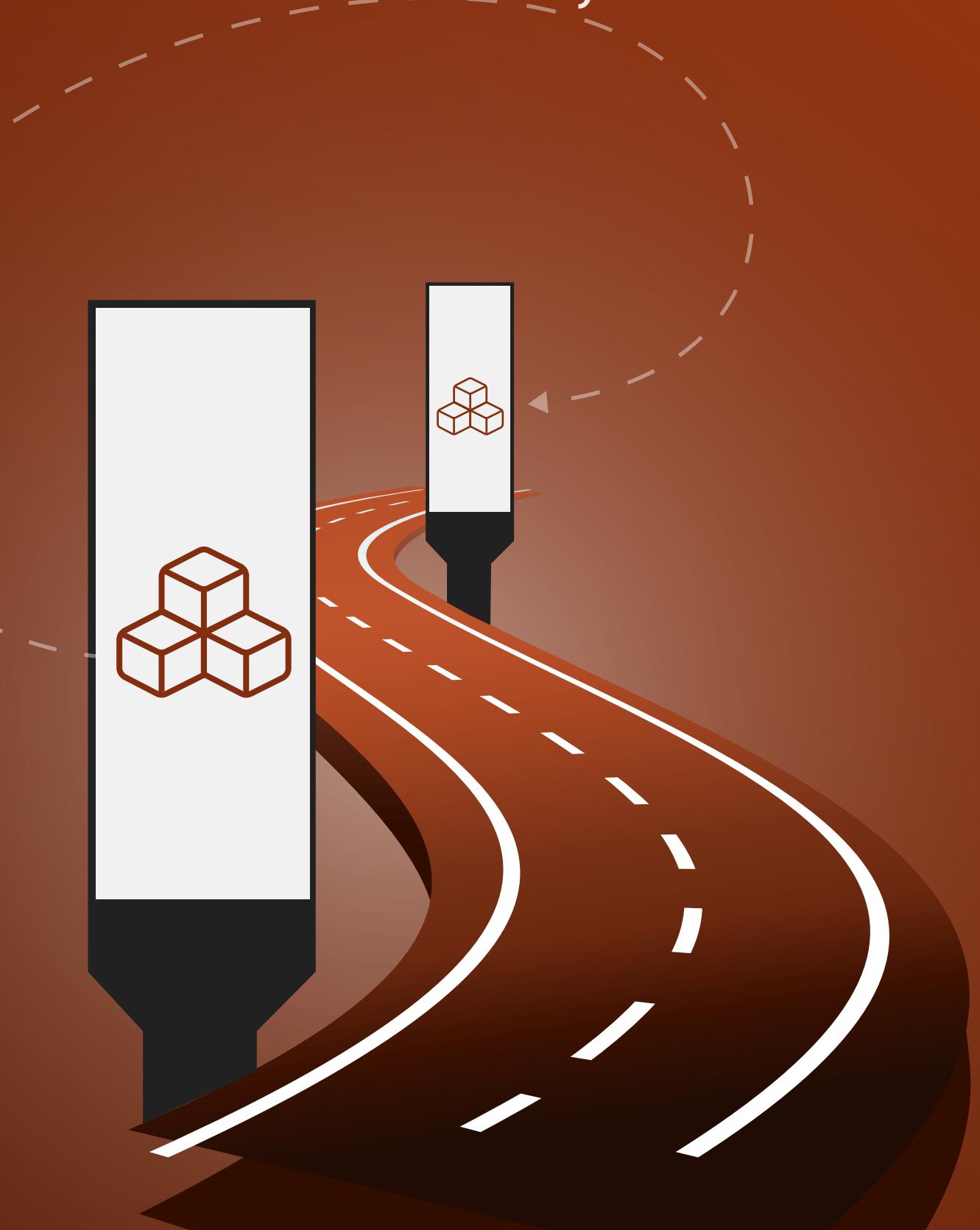
 Video duration
10 seconds

 Video rotation
every 3 minutes



SYNCHRONIZATION OF BLOCKS 1-4

- **Block synchronization** is the simultaneous display of the same advertisement across several LED screens installed along the road.
- Thanks to this, the message is repeated on each screen, and drivers can see it even at high speed. This technology extends the contact time with the advertisement and significantly increases brand recognition. Your ad will definitely not be missed!



AALY TOKOMBAEV – 8TH MICRODISTRICT

 Price per media board
20 000 som/month

 Impressions per day
480

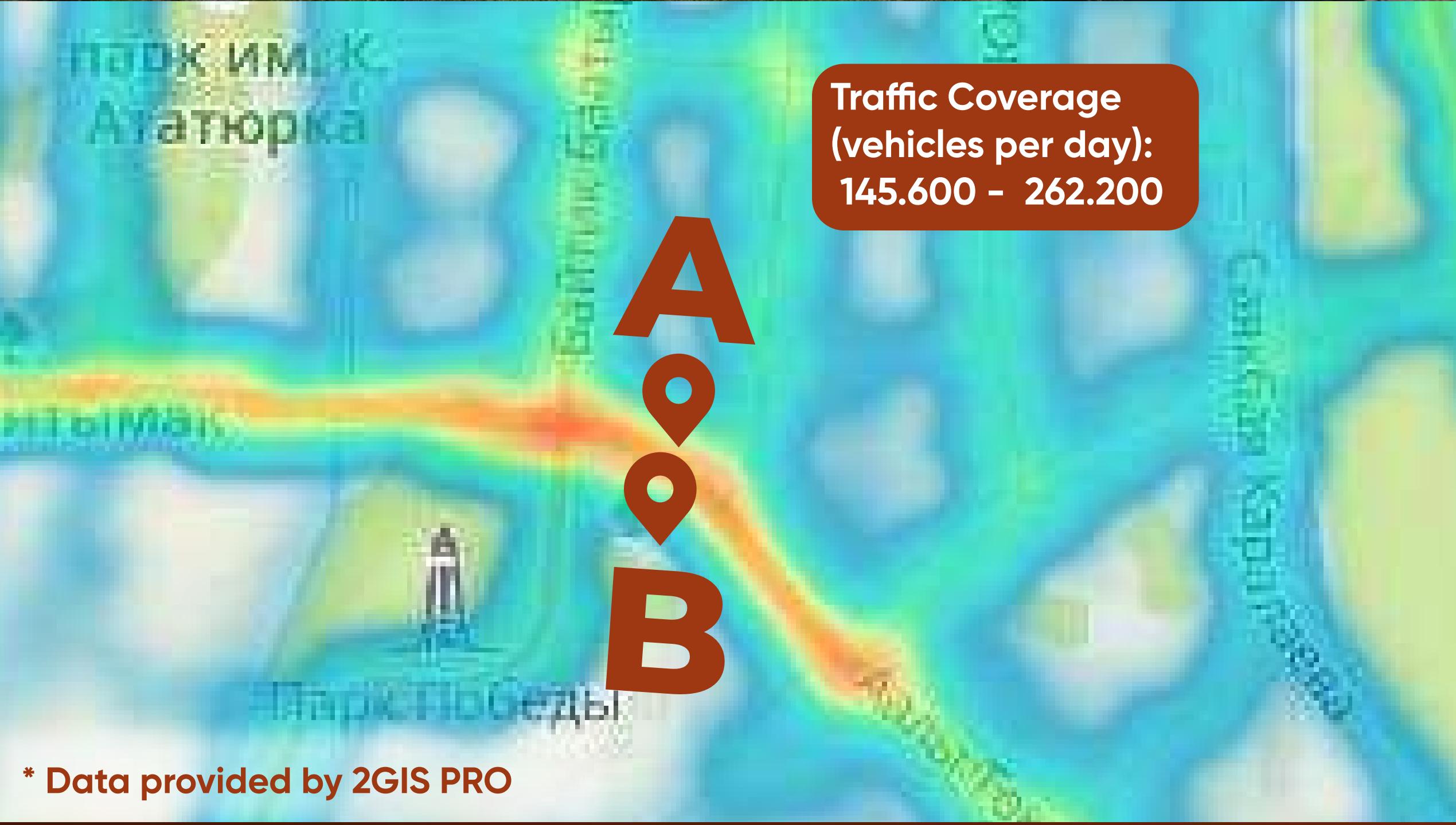
 Video duration
10 seconds

 Video rotation
every 3 minutes

MEDIA BOARD "A"



MEDIA BOARD "B"



AALY TOKOMBAEV – ASANBAI

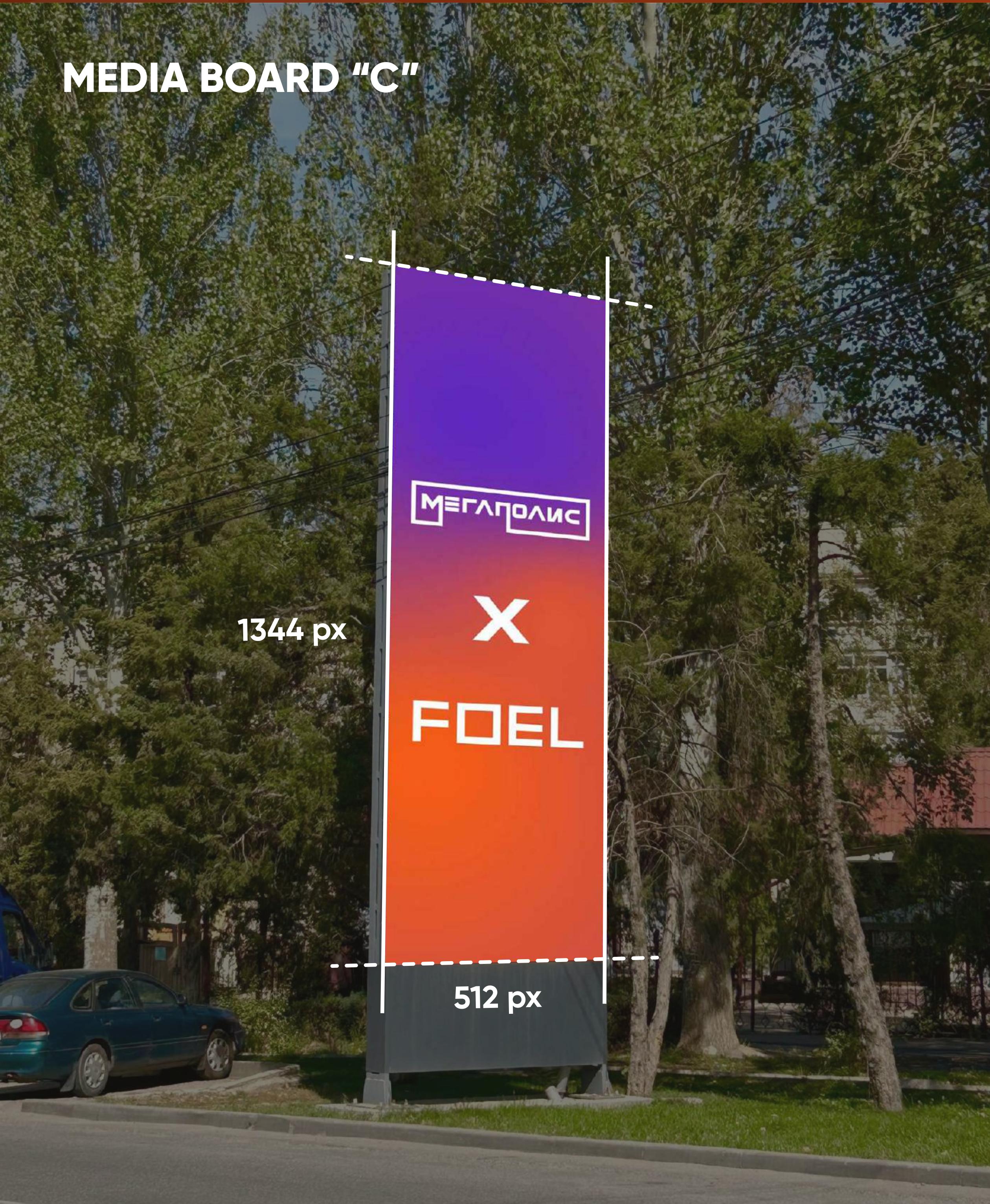
Price per media board
20 000 som/month

Impressions per day
480

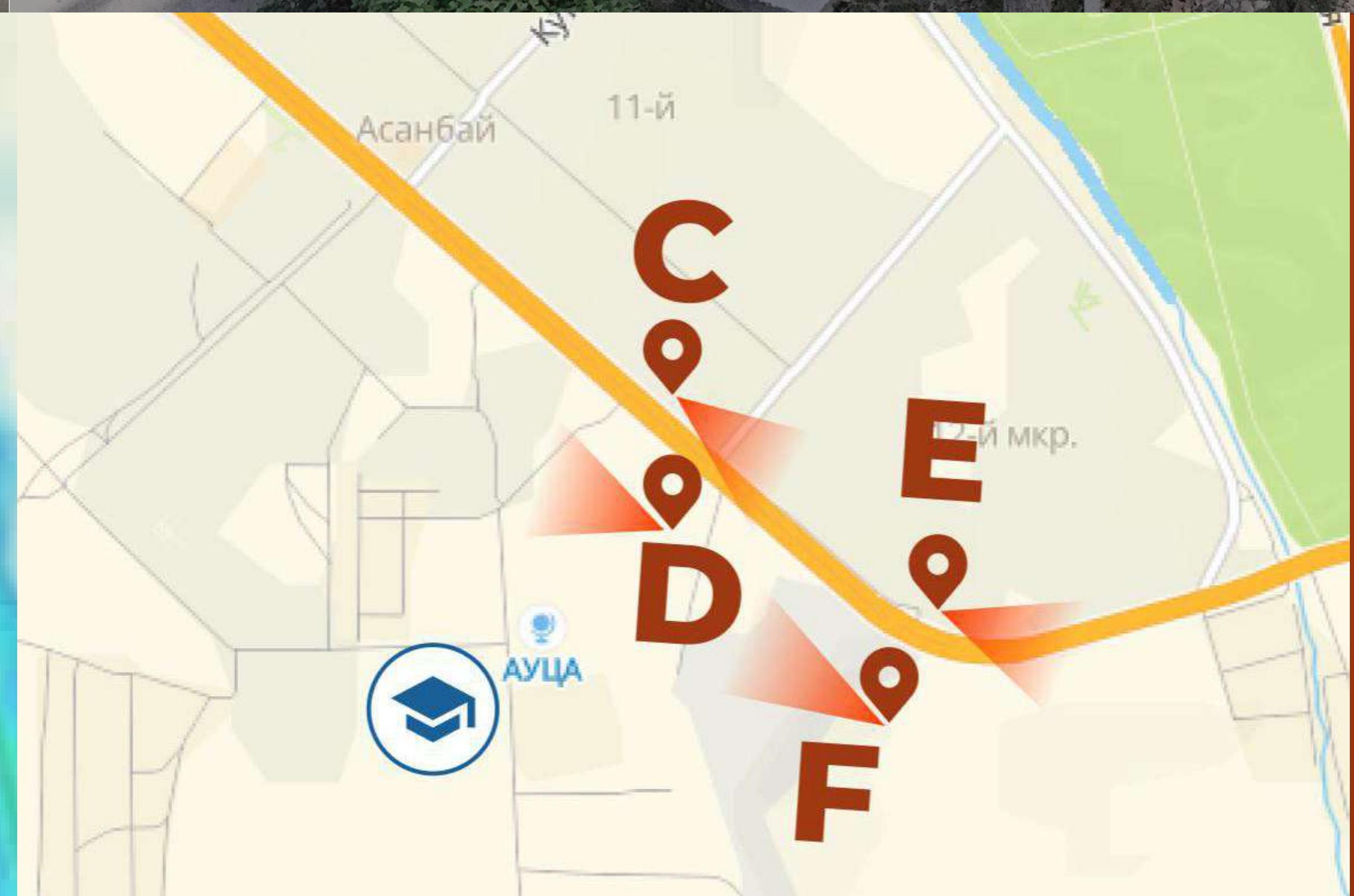
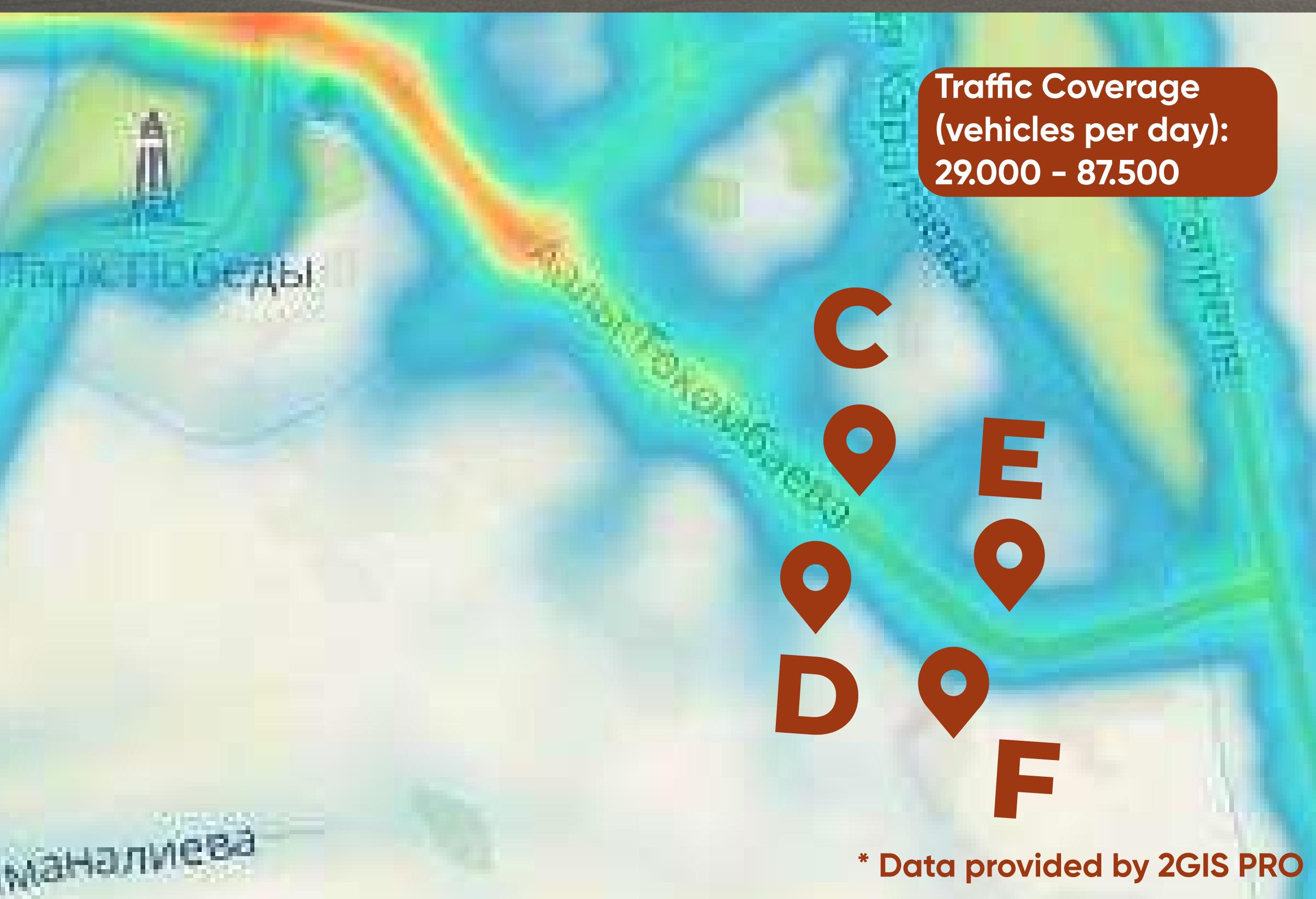
Video duration
10 seconds

Video rotation
every 3 minutes

MEDIA BOARD "C"



MEDIA BOARD "D"



AALY TOKOMBAEV – 12TH MICRODISTRICT

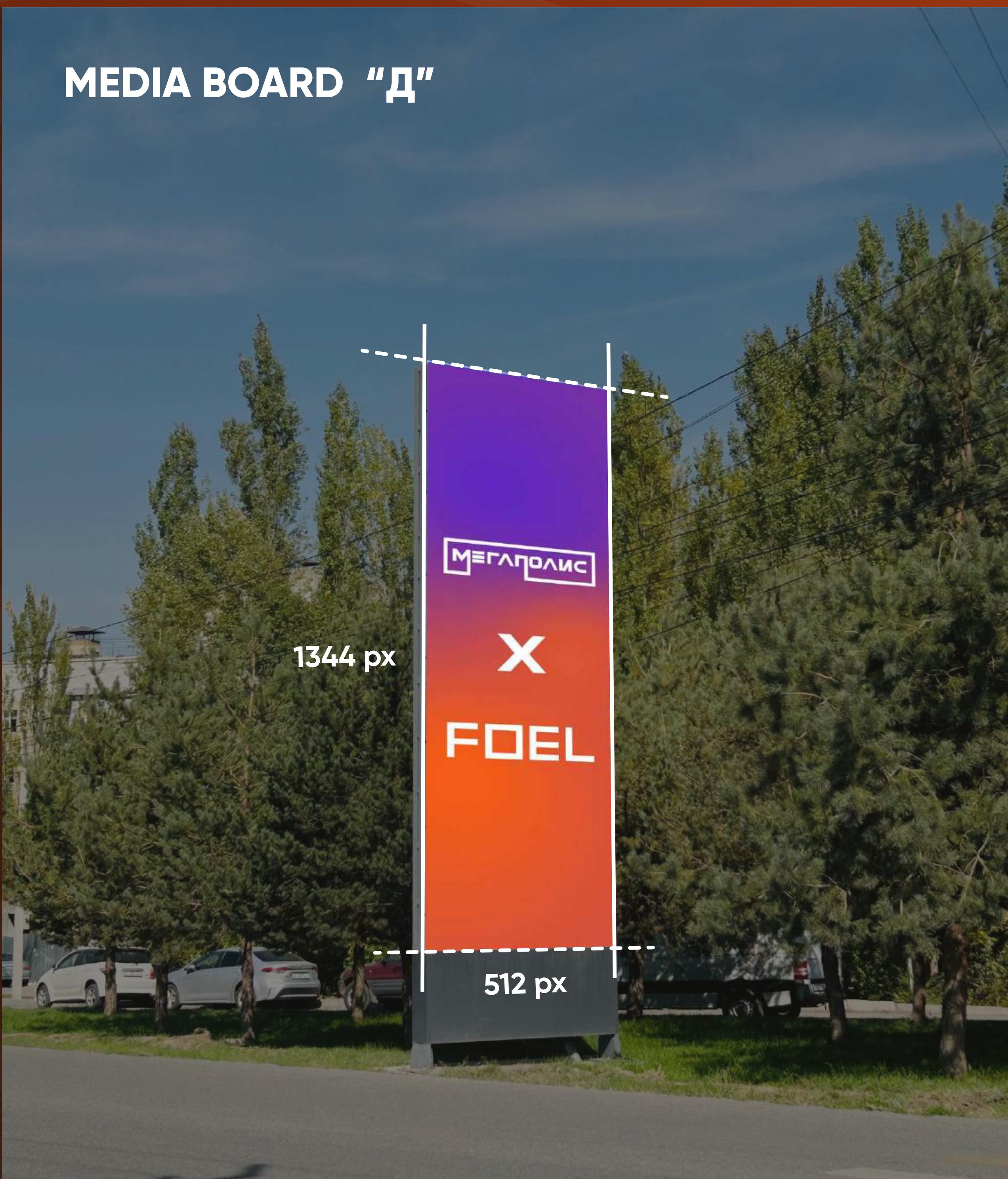
 Price per media board
20 000 som/month

 Impressions per day
480

 Video duration
10 seconds

 Video rotation
every 3 minutes

MEDIA BOARD "Д"



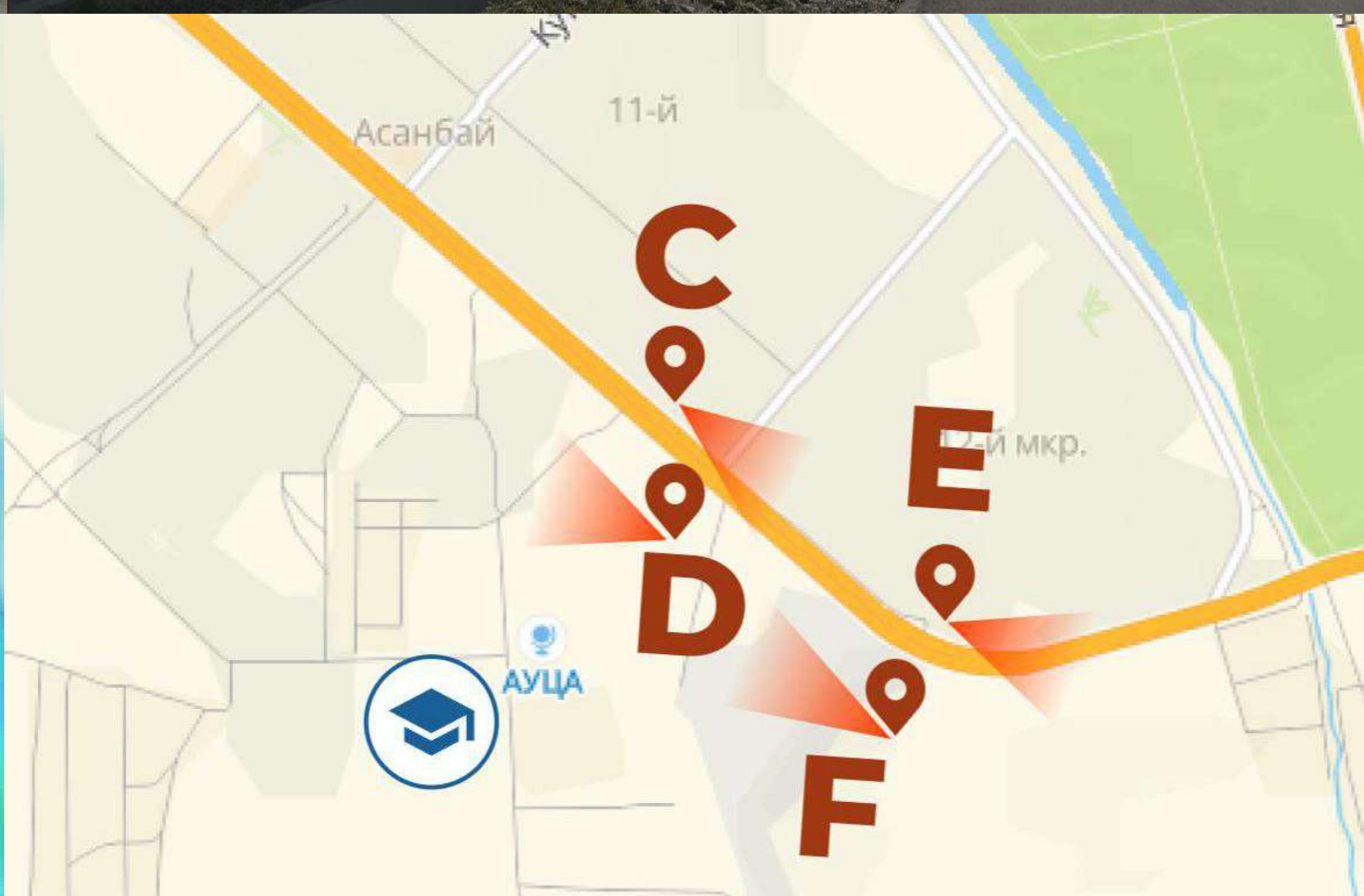
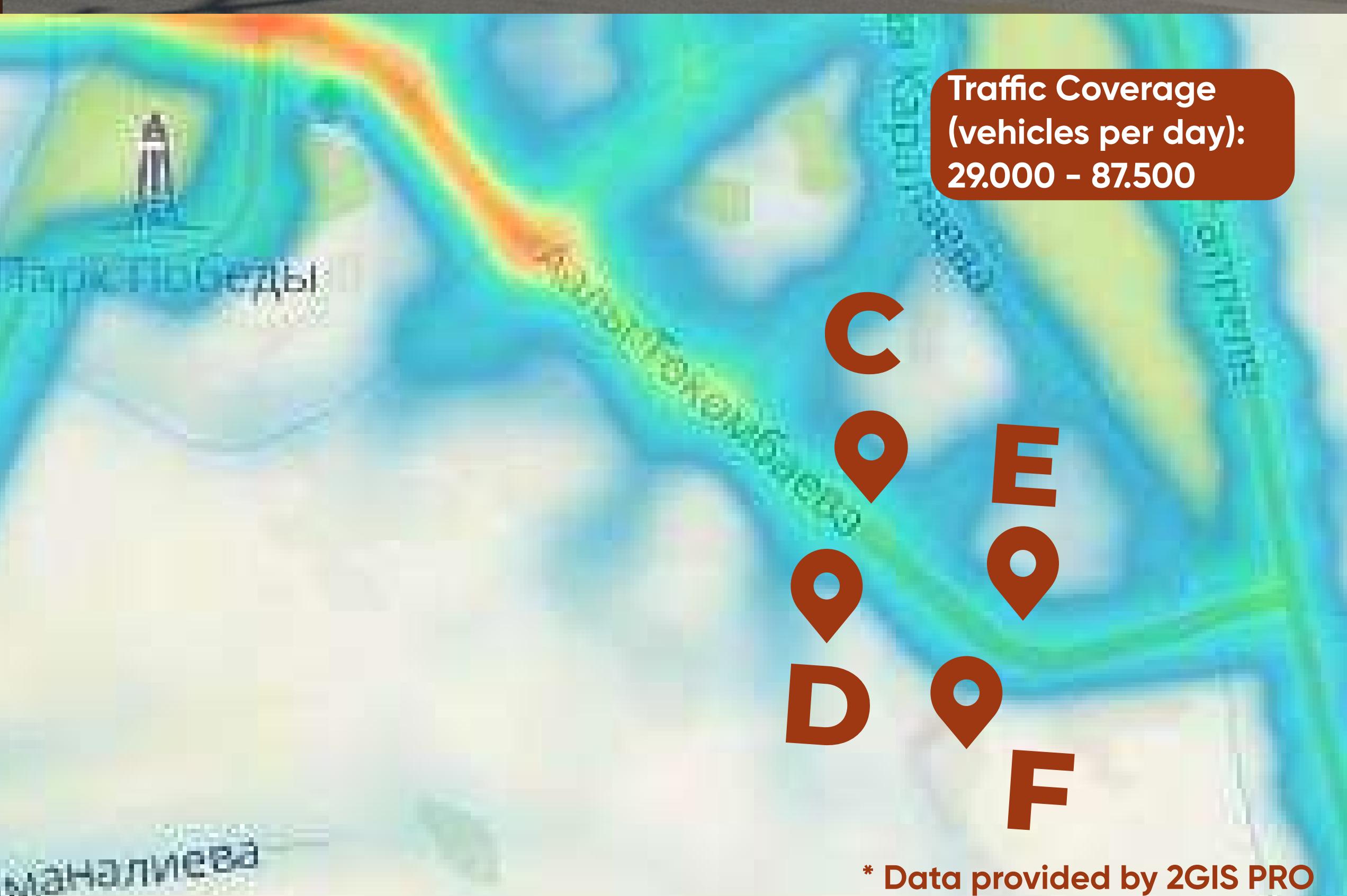
MEDIA BOARD "Е"



Traffic Coverage
(vehicles per day):
29.000 – 87.500

* Data provided by 2GIS PRO

C
D
E
F



AKHUNBAEVA ST. / NABEREZHNAЯ ST.



Partner Neft

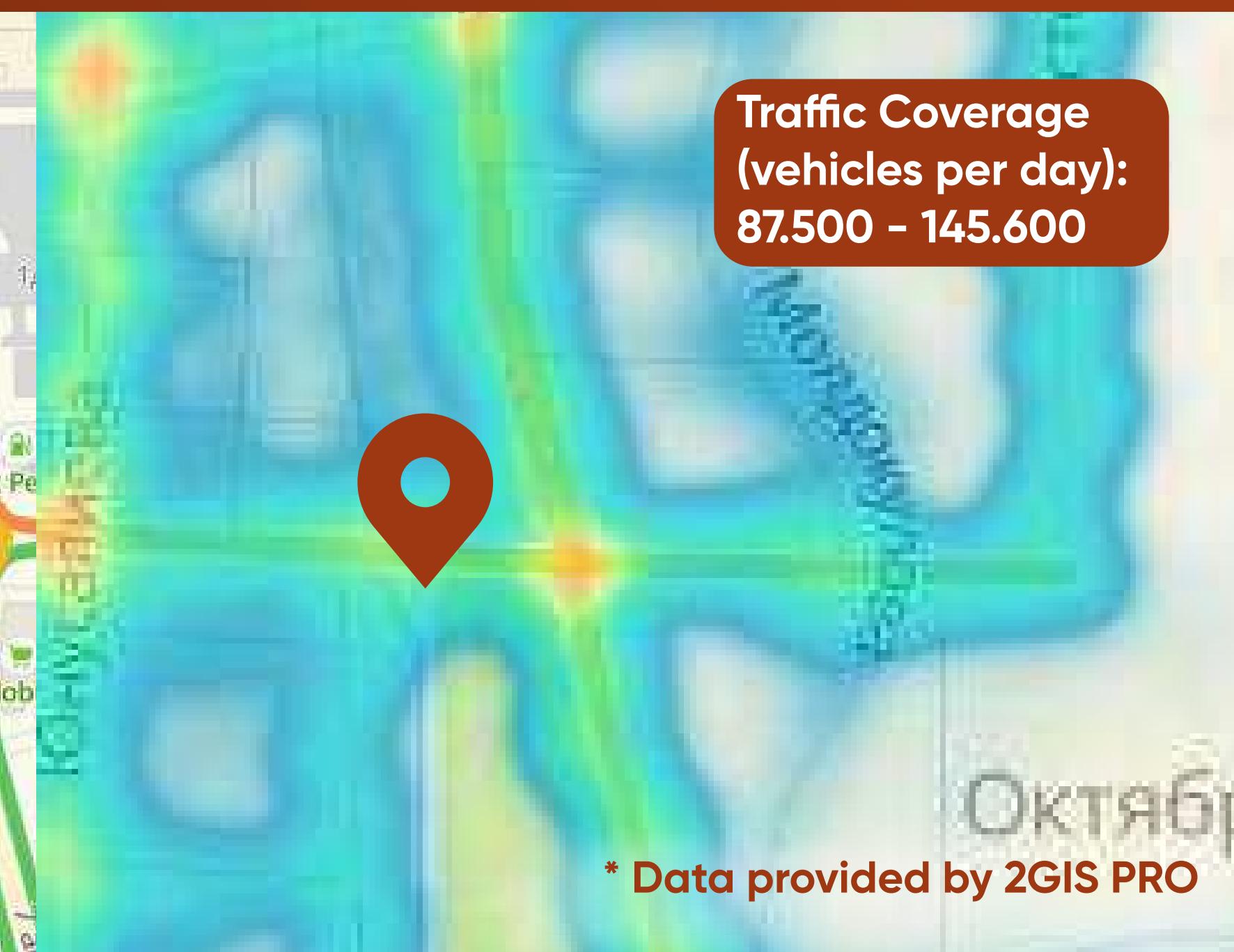
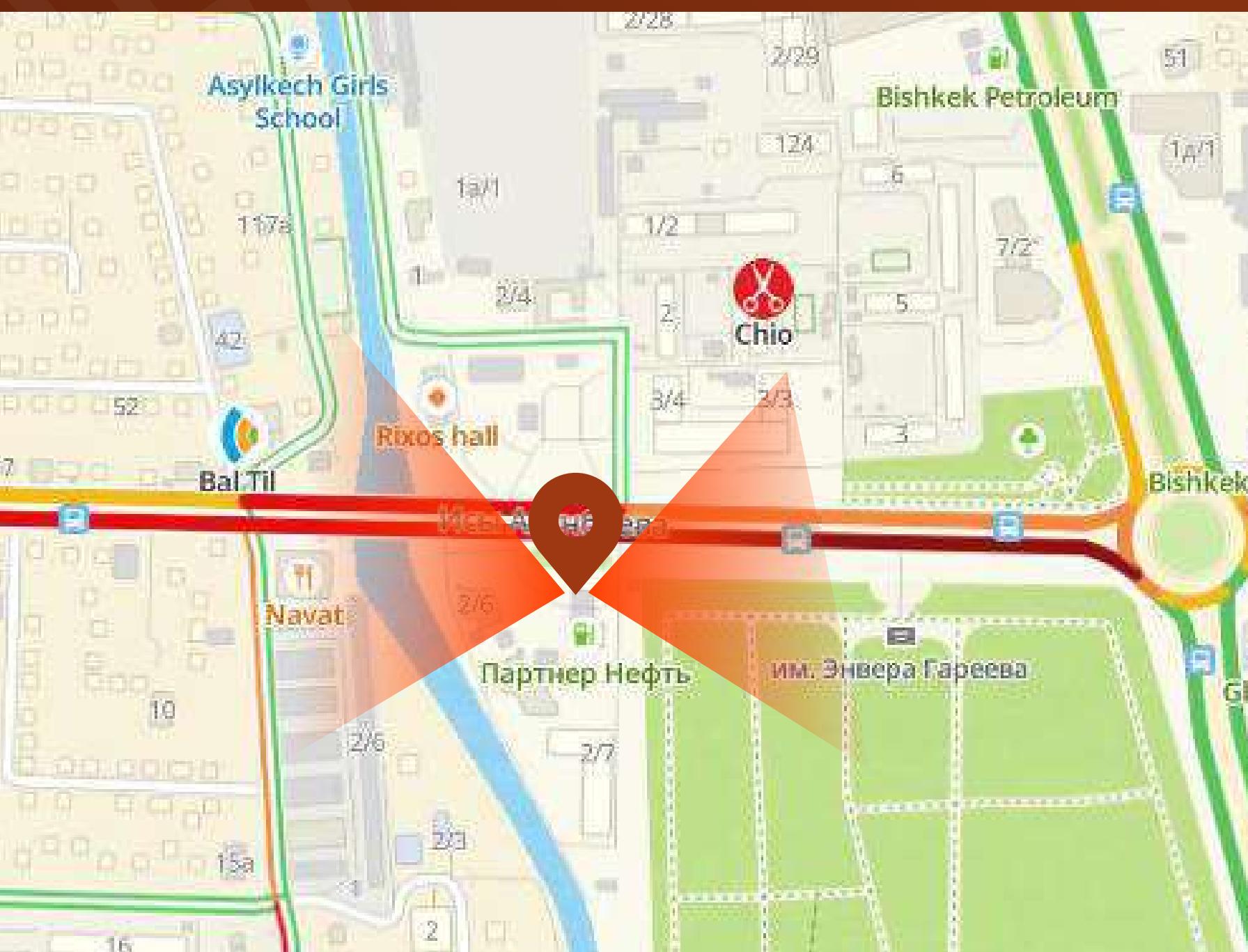
Price per media board
20 000 som/month

Video duration
10 seconds

Impressions per day
240

Video rotation
every 3 minutes

МЕГАПОЛИС x FUEL



Traffic Coverage
(vehicles per day):
87.500 - 145.600

* Data provided by 2GIS PRO

DONETSKAYA ST. / BAITIK BAATYR ST.

Bishkek Petroleum Gas Station



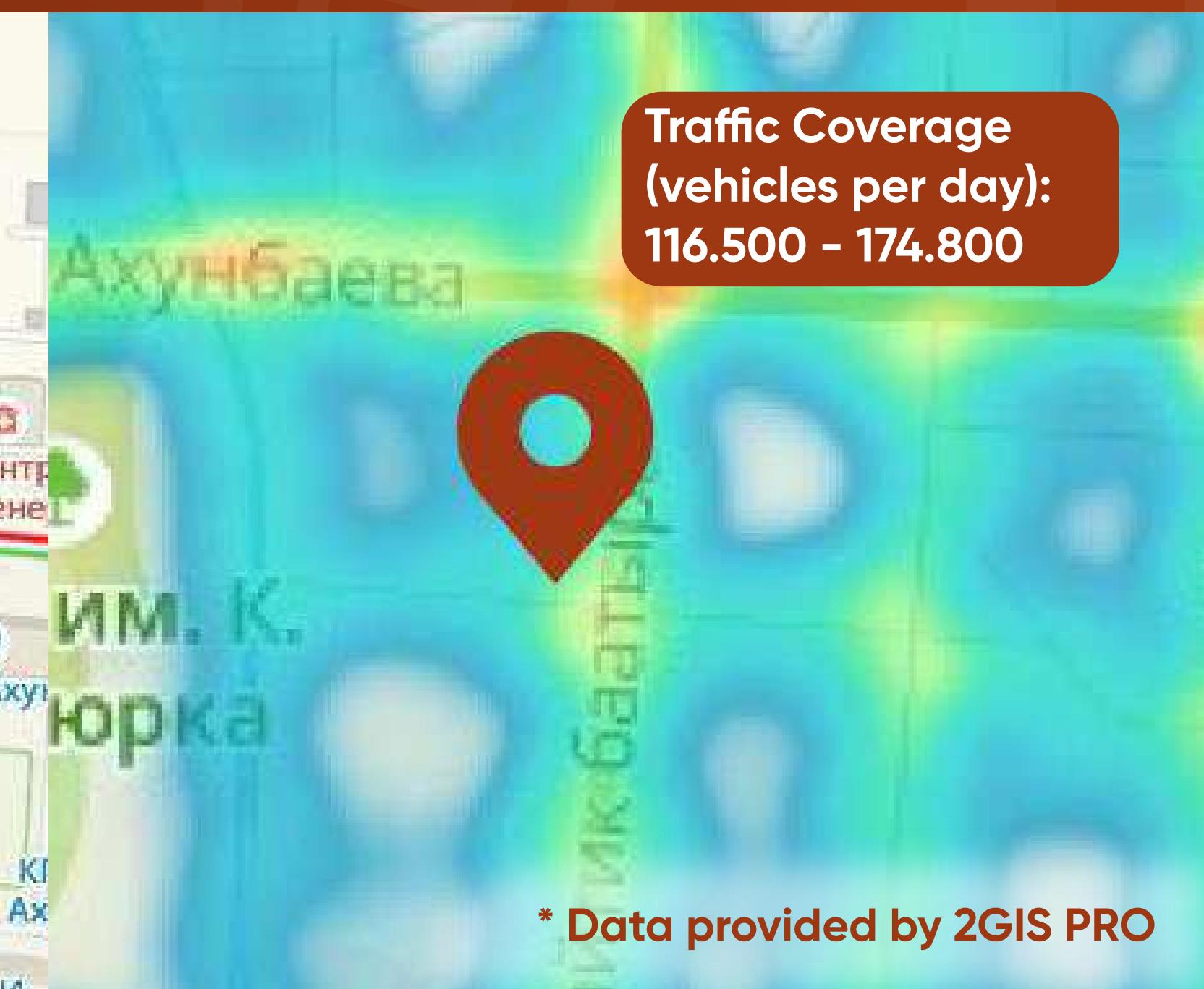
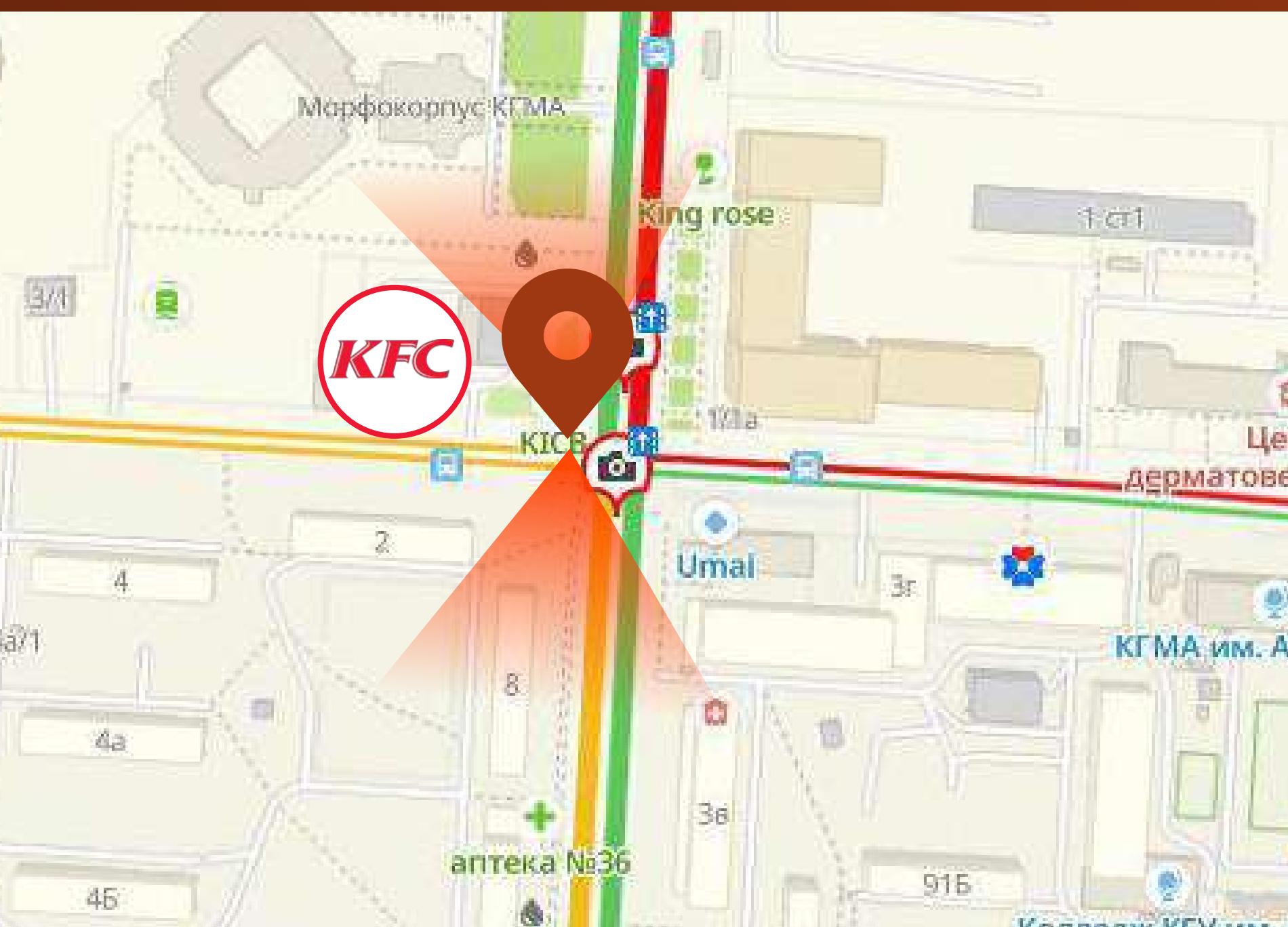
Price per media board
20 000 som/month

Video duration
10 seconds

Impressions per day
240

Video rotation
every 3 minutes

МЕГАПОЛИС x FUEL



* Data provided by 2GIS PRO

KANT BYPASS ROAD

Bishkek Petroleum Gas Station

384 px



СТРОИТЕЛЬНАЯ КОМПАНИЯ

АБСОЛЮТНО



НИЦЦА
RESIDENCE

ОТДЕЛ СЕРВИСА
0755 555 555

1152 px

5 м

2 м

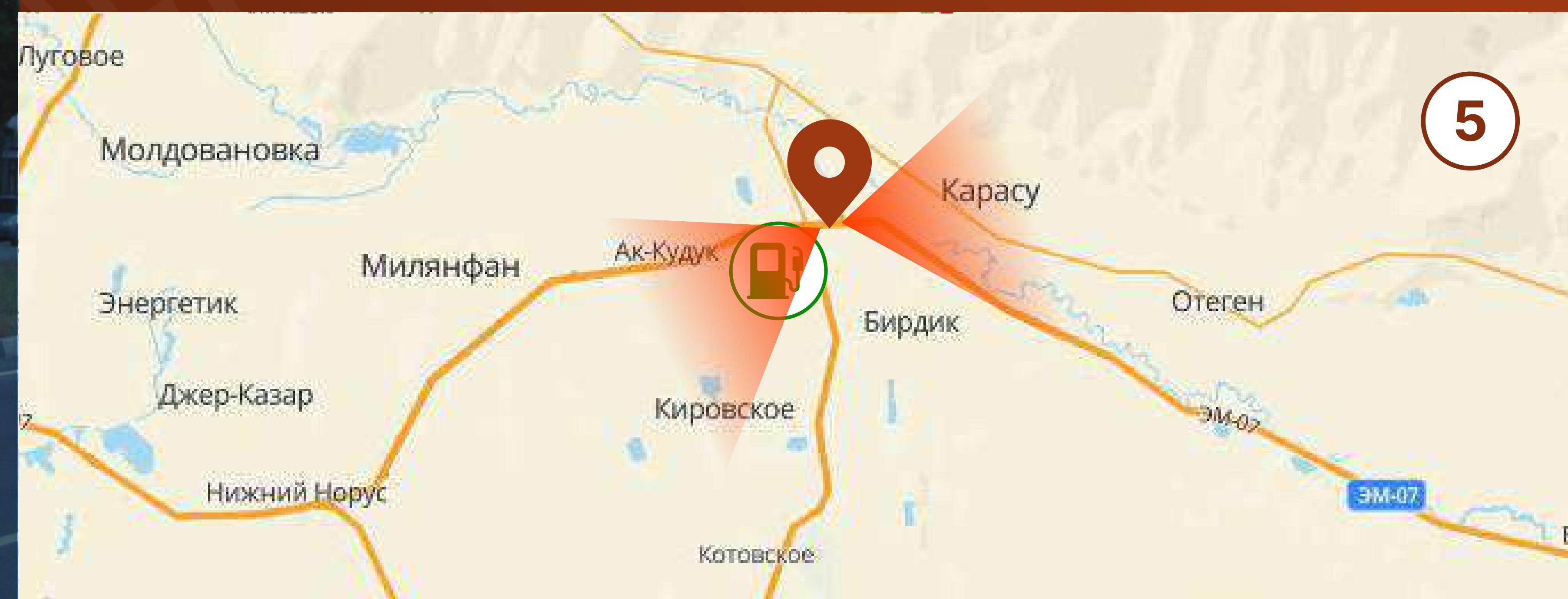
МЕГАПОЛИС x FUEL

Price per media board
20 000 som/month

Video duration
10 seconds

Impressions per day
240

Video rotation
every 3 minutes



GORKOGO ST. / ZH. PUDOVKINA ST.

Bishkek Petroleum Gas Station



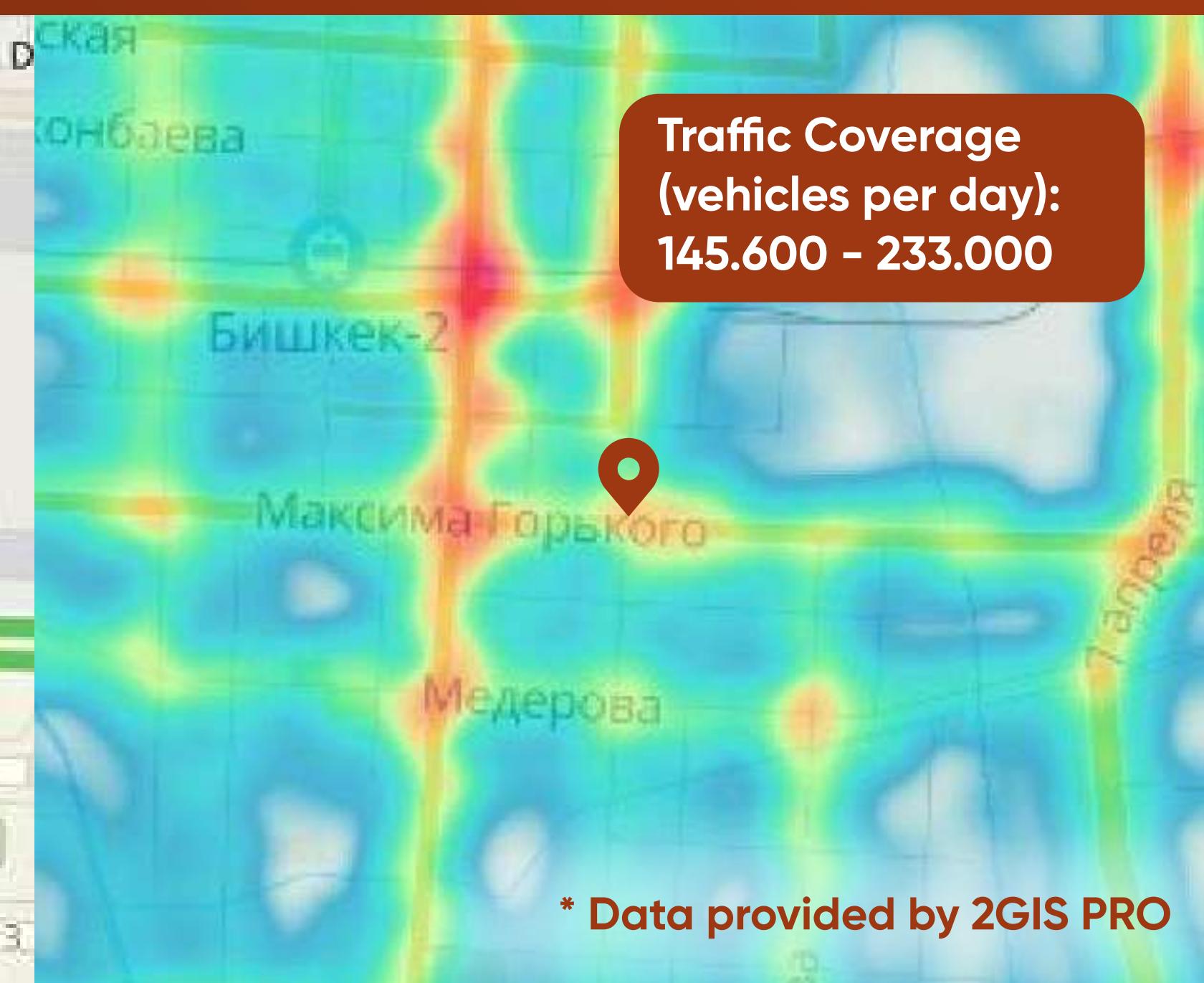
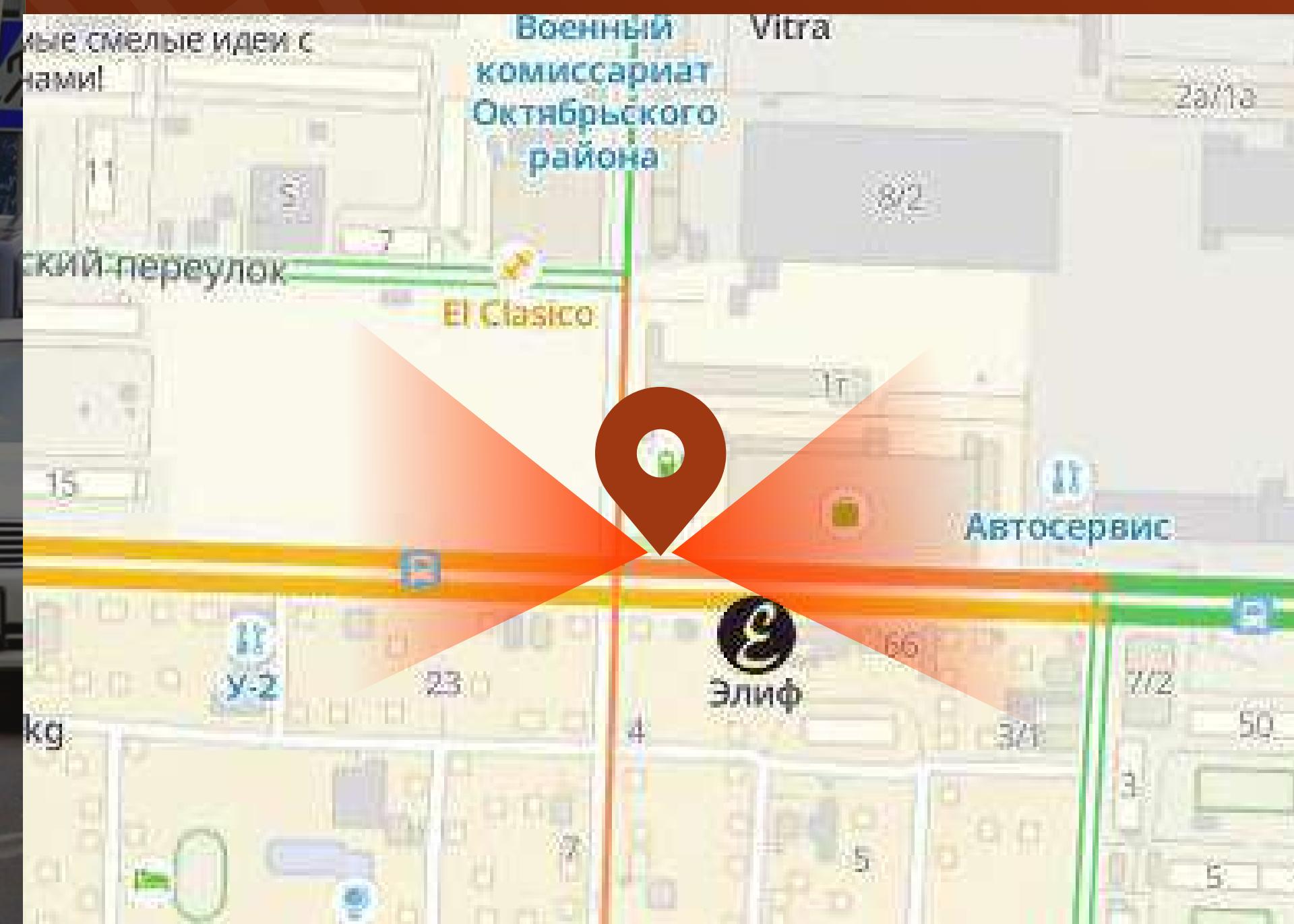
Price per media board
20 000 som/month

Video duration
10 seconds

Impressions per day
240

Video rotation
every 3 minutes

МЕГАПОЛИС x FUEL



Traffic Coverage
(vehicles per day):
145.600 - 233.000

* Data provided by 2GIS PRO

MANAS AVE. / AKHUNBAEVA ST.

North-East

Price
20 000 som/month

Impressions per day
480

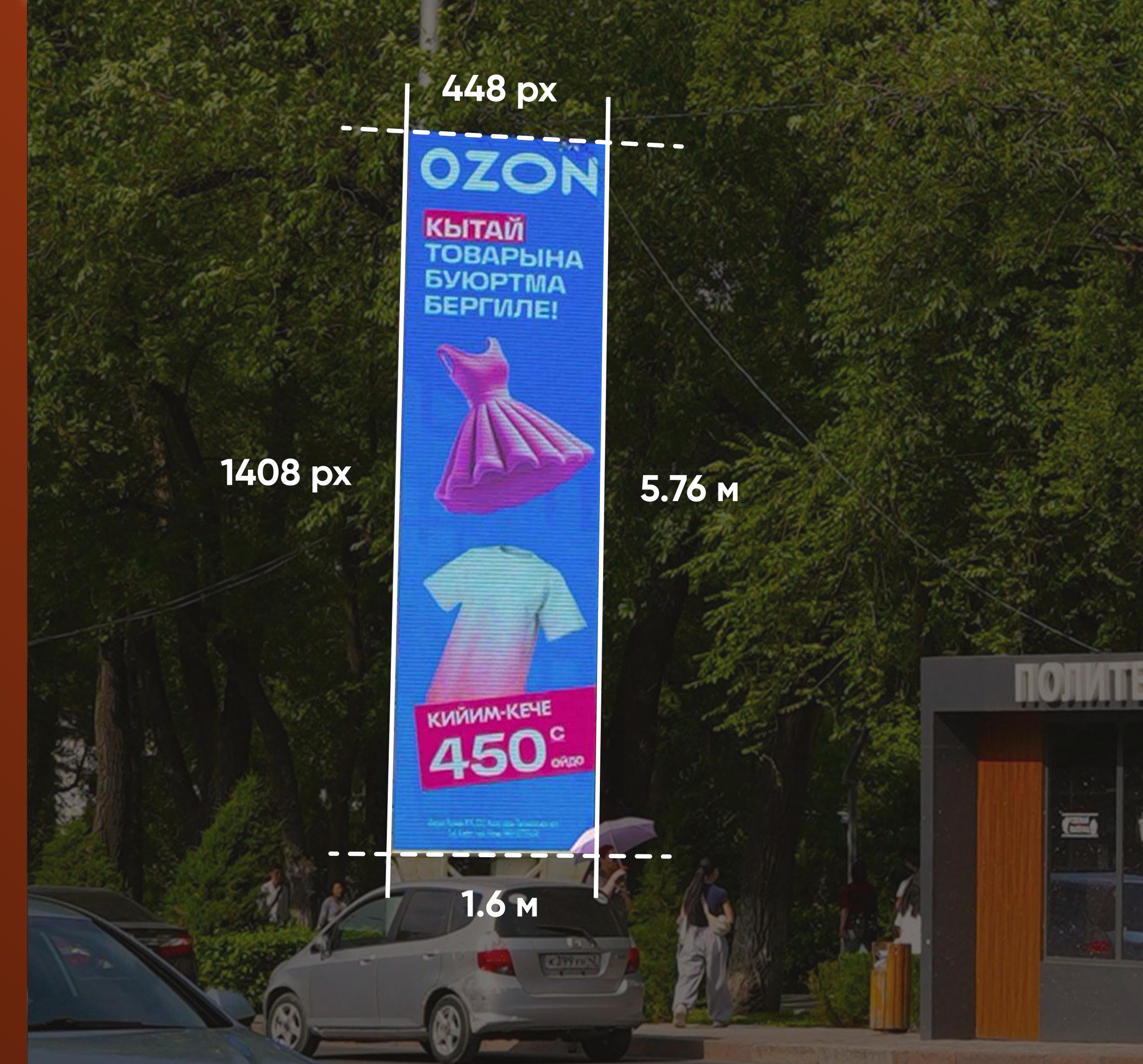
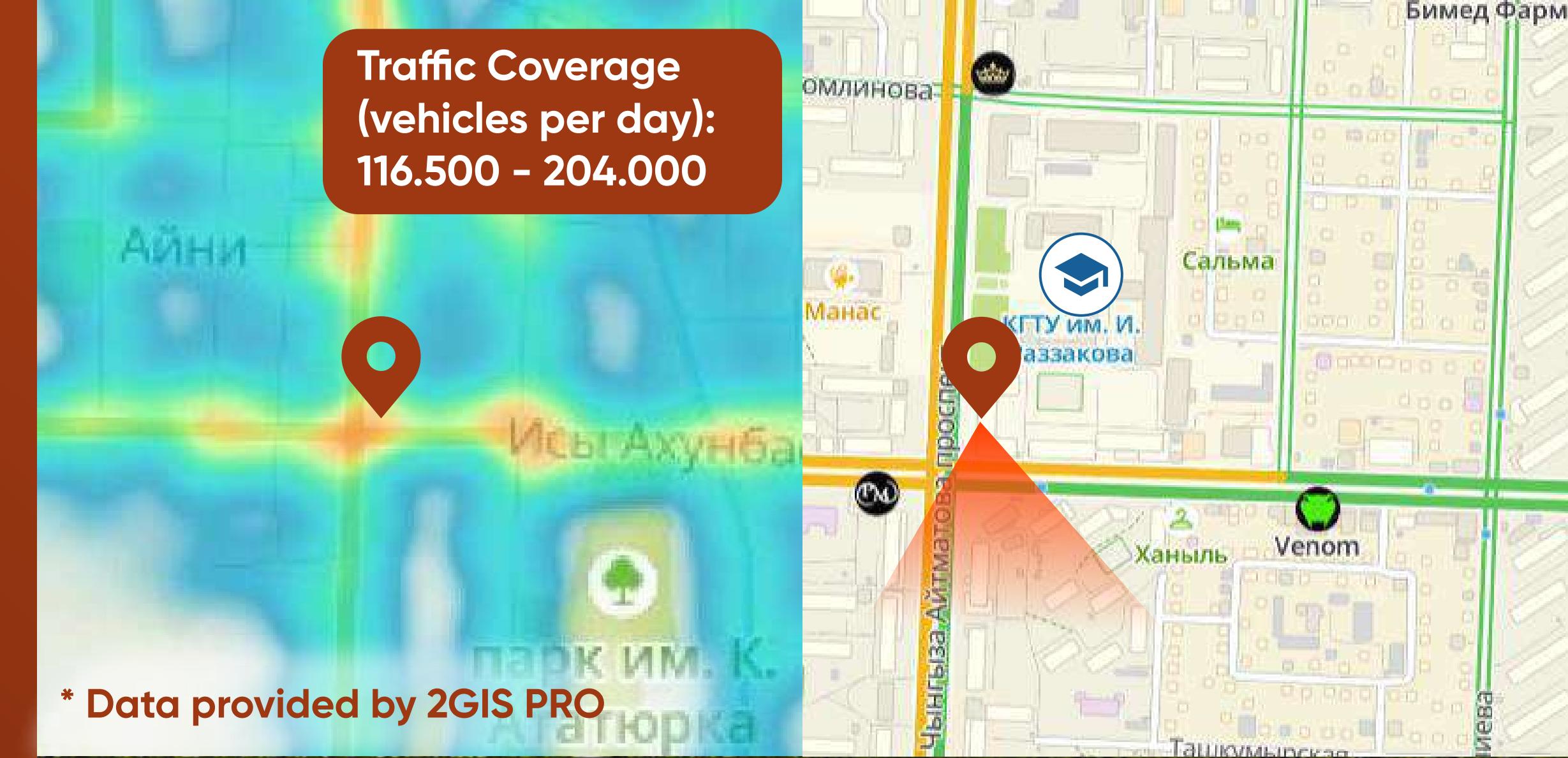
Video duration
10 seconds

Video rotation
every 3 minutes

МЕГАПОЛИС x FOEL

Traffic Coverage
(vehicles per day):
116.500 - 204.000

* Data provided by 2GIS PRO



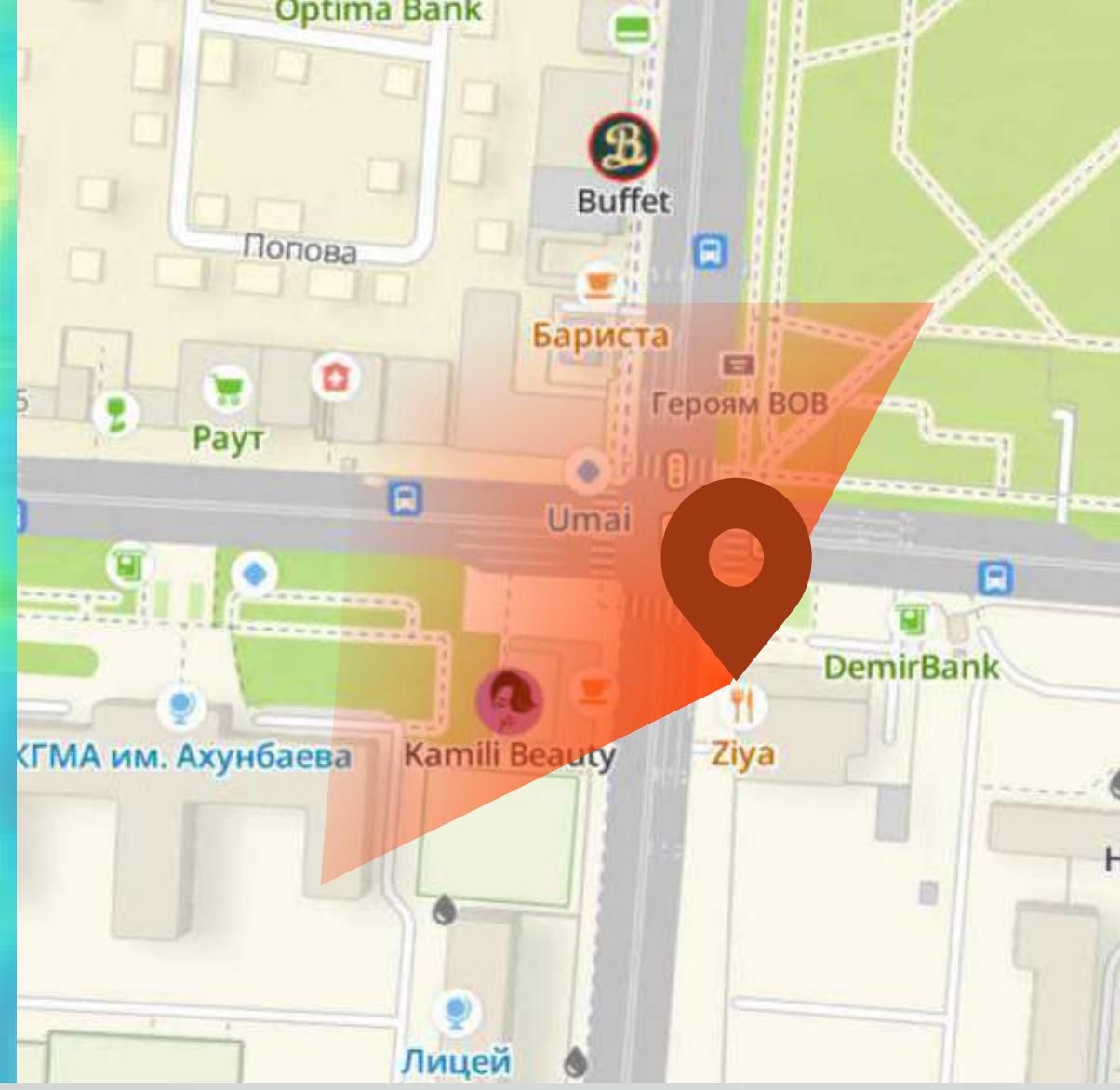
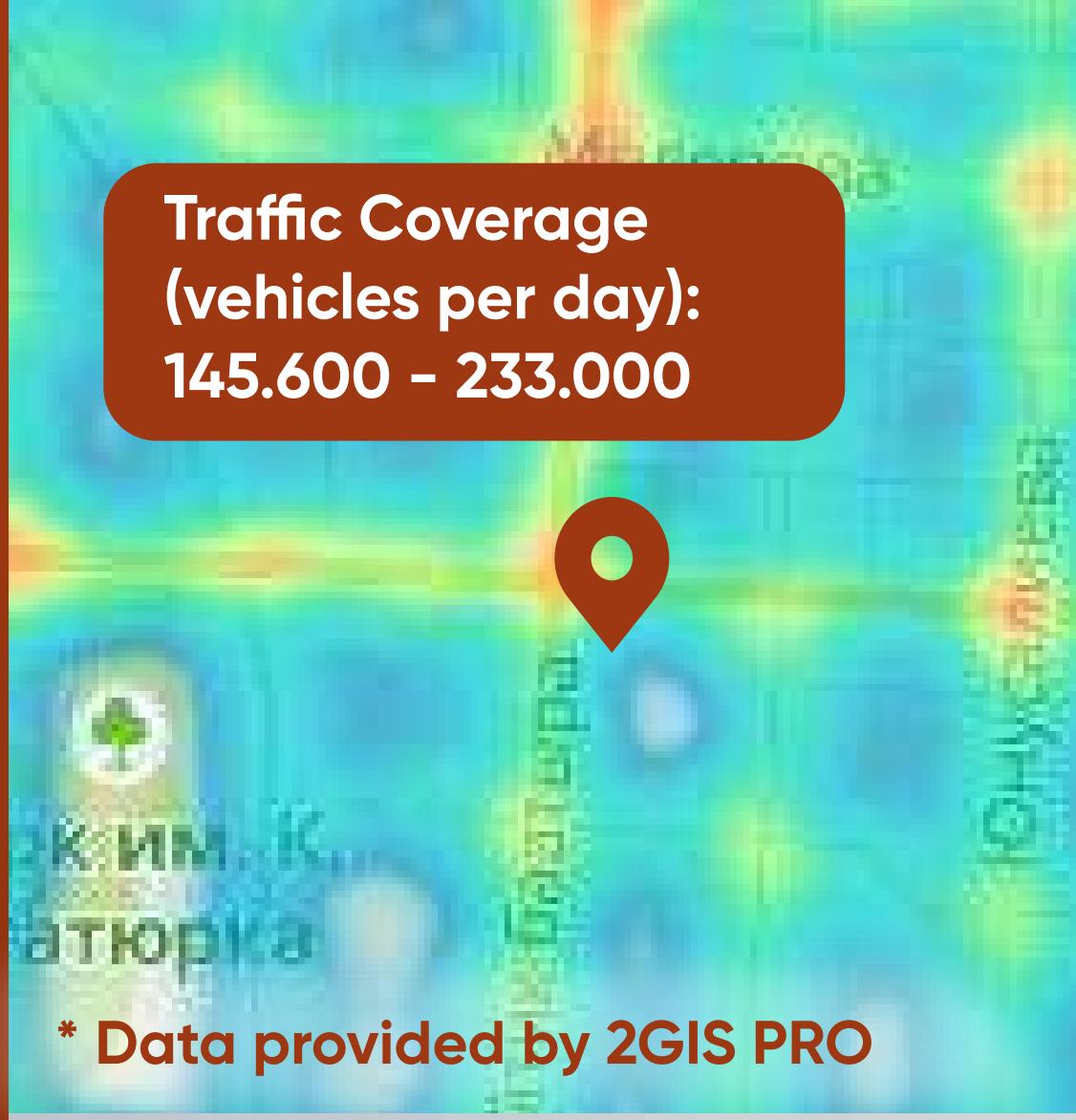
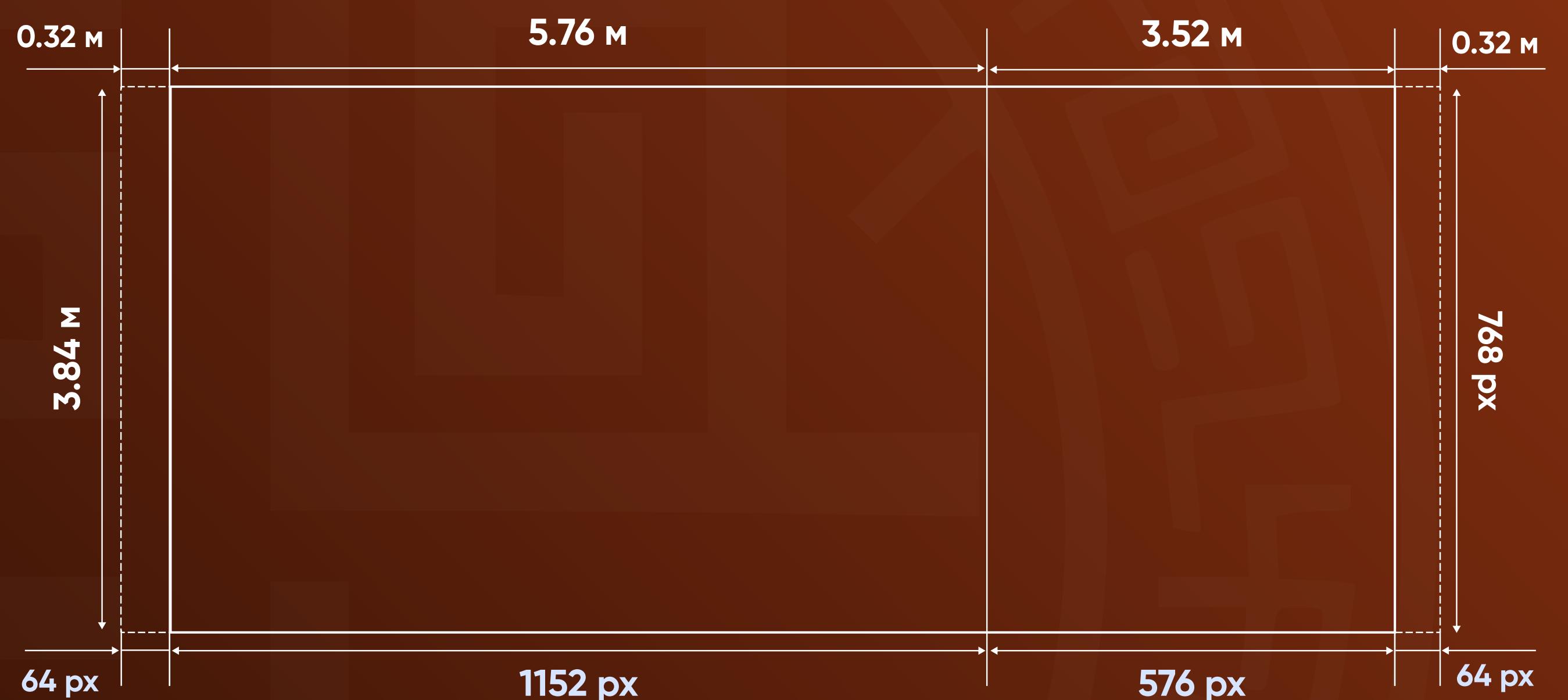
AKHUNBAEVA ST. /BAITIK BAATYR ST.

 **Price**
50 000 som/month

 **Impressions per day**
480

 **Video duration**
10 seconds

 **Video rotation**
every 3 minutes



“ASIA MALL” BUS STOP

 Price per media board
35 000 som/month

 Impressions per day
480

 Video duration
10 seconds



Video rotation every 3 minutes



GORKOGO ST. / SHOORUKOVA ST.

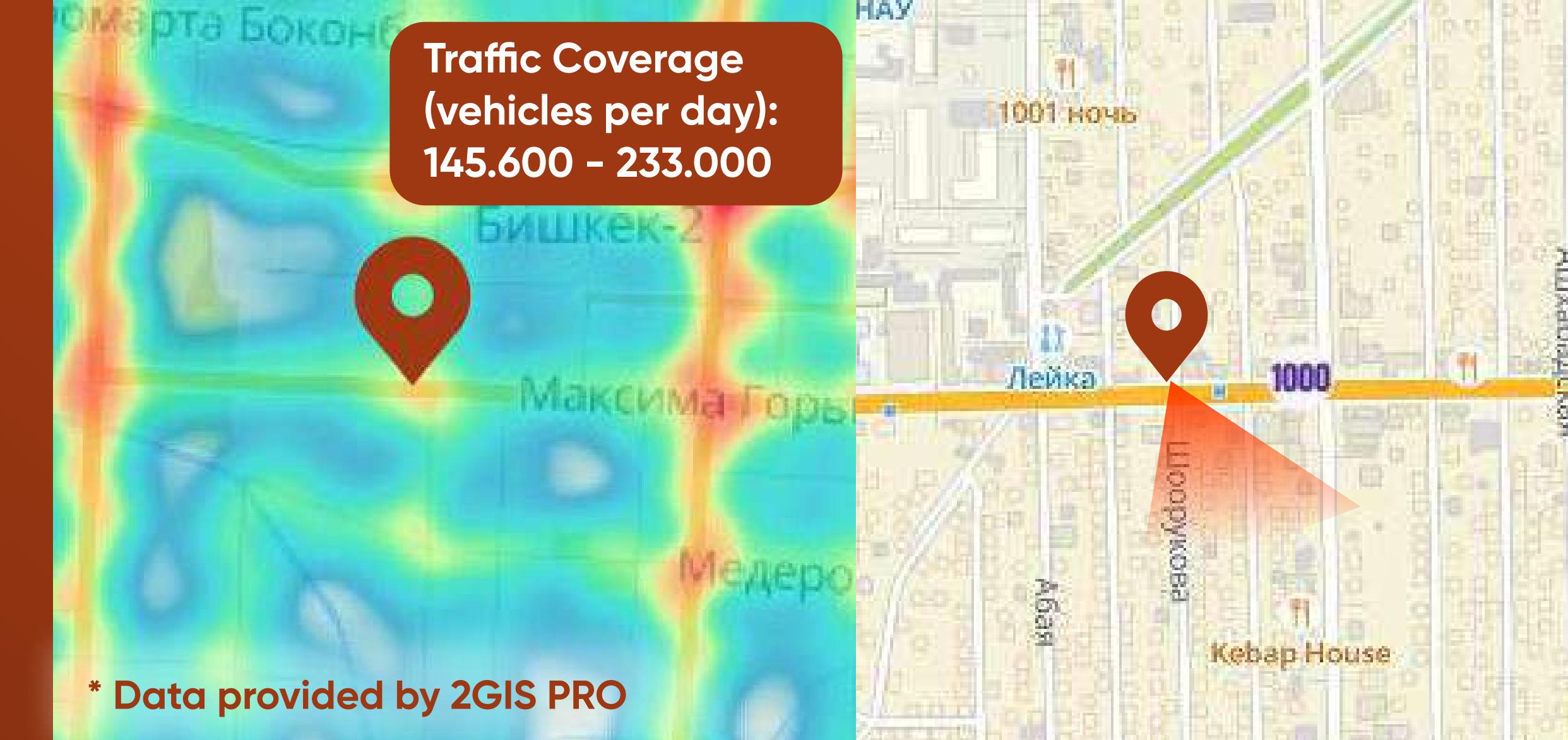
 Price
25 000 som/month

 Impressions per day
480

 Video duration
10 seconds

 Video rotation
every 3 minutes

МЕГАПОЛИС x **FOEL**





Manufacturing and selling media board structures,
along with advertising placement on them

Contacts:

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-  <https://go.2gis.com/wfwSO>
-  foel.kg
-  www.foel.kg

**THANK YOU FOR
YOUR TIME!**